**8th December 2022**

**Fujifilm announces new print mode and greater flexibility for Jet Press 750S High Speed Model**

*Jet Press 750S evolution continues with the addition of a new “High Value” mode and increased feed and delivery stack height*

Since Fujifilm launched the original Jet Press 720 in 2011, upgraded models and enhanced functionality have been a continual feature of its development. From the launch of the Jet Press 720S in 2014, to the arrival of the Jet Press 750S in 2018 and the Jet Press 750S High Speed Model in 2021. More than ten years after the first iteration of Fujifilm’s flagship B2 inkjet press, Fujifilm has continued to listen to market demands and the needs of its customers to make the Jet Press even more versatile and flexible so that it can be used for a greater number of print jobs, in addition to its well-known ability to produce the ultimate industry-leading print quality.

**New High Value mode**

As a result, the company is introducing a new High Value mode which offers a third production option in addition to the High Quality and High Performance modes already available. The new High Value mode sits in between Jet Press High Quality and High Performance modes. It prints at the same resolution as High Quality mode (1200 x 1200 dpi native resolution), but without the need for the rapid coagulation primer (RCP). This intermediate level will be ideal for applications that do not require the ultimate highest quality that the Jet Press High Quality mode can produce, and as it uses no RCP, running costs are reduced, offering even greater flexibility to users.

**Increased feed and delivery stack height benefits packaging converters**

In addition to the new High Value mode, Fujifilm is also now introducing the option of increased feed and delivery stack heights to the Jet Press 750S, bringing multiple production benefits to both commercial and folding carton packaging print businesses. The additional 300mm height means 1,000 extra sheets of 300μm folding carton board (an increase of 37%) can be used. This also has the added benefit of increasing non-stop running time to over an hour for folding carton stock, and to more than two hours for thinner commercial stocks.

Both the High Value Mode and the increased capacity options will be available from early 2023.

Taro Aoki, Head of Digital Press Solutions, Fujifilm Europe, commented: “Print businesses need flexibility. They need to be able to adapt, from one day to the next, to rapidly changing and often unpredictable market demands. With the addition of the High Performance mode to the Jet Press last year, we were effectively able to offer the benefits of two presses in one, allowing users to pivot between very high quality, short run work, to more mass market longer run jobs. Now, with a third High Value mode, and the ability to handle higher volumes of non-stop printing, we’re bringing yet more flexibility to our customers, all within one machine.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilm.com/uk/en/business/graphic](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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