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**Sonoco’s Newest Innovation Provides a Change in Paper and Board Winding and Unwinding Processes through its New Chuck Technology**

**Brussels, EU** – January 12, 2023 –Sonoco (NYSE: SON), a global leader in diversified packaging, developed a new chuck technology for winding and unwinding operations of paper and board manufacturers. The new technology offers significant runnability improvements for paper and board reels in the most demanding winding operations, especially in centre drum winders and special unwinding stands like sheeters as well as corrugators.

“To meet today’s challenges of paper and board manufacturers and to offer significant productivity improvements in a cost inflation environment, we developed a new generation of chucks exclusively with our partner,” said Markku Ronnila, Product Manager Paper Mill Cores in Europe. “Our new chuck technology is a step change in paper and board winding and eliminates typical problems such as vibration, torque transmission issues and chew-out. We called this innovative technology ViPer Chucks in reference to the improved **VI**bration **PER**formance.”

ViPer Chucks offer significant process improvements during winding runs, less vibration leading to reduced web-breaks or web-tension, overall faster winding speeds and reduced chew-out causing less abrasive dirt. Consequently, this avoids frequent chuck cleaning and saves employees’ working time. The chucks also provide better torque transmission for heavy reel weights. The result allows for higher productivity due to significantly reduced process interruptions coming along with an improvement on process safety. Existing chucks can be easily replaced in a plug-and-play solution.

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**About Sonoco**

Founded in 1899, Sonoco (NYSE:SON) is a global provider of packaging products. With net sales of approximately $5.6 billion in 2021, the Company has approximately 22,000 employees working in more than 300 operations around the world, serving some of the world’s best-known brands. With our corporate purpose of Better Packaging. Better Life., Sonoco is committed to creating sustainable products, and a better world, for our customers, employees and communities. The Company ranked first in the Packaging sector on Fortune's World's Most Admired Companies for 2022 as well as being included in Barron's 100 Most Sustainable Companies for the fourth consecutive year. For more information on the Company, visit our website at [www.sonoco.com](http://www.sonoco.com).

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