**Press Release**

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**Miraclon to share latest technology advancements at**

**FORUM and INFOFLEX 2023**

[Miraclon](https://www.miraclon.com/) is returning as Platinum Sponsor to FORUM (April 16 – 19) and INFOFLEX (April 17 – 18, 1:30pm – 6:00pm) in Columbus, Ohio - this year’s largest flexo industry event in the United States. Themed *Tradition Reimagined*, FORUM 2023 will feature sessions and presentations with a mix of technical and practical content, real-world examples, and actionable takeaways to help flexographers make their packaging production workflows more efficient. Meanwhile, INFOFLEX visitors will have the opportunity to meet with key industry suppliers that offer solutions that underscore the event’s *Building on the Future* theme.

At [INFOFLEX](https://infoflex.flexography.org/exhibitors/miraclon/) Booth 301/303, Miraclon will be sharing its newest innovations that enable trade shops and converters to maximize productivity and efficiency, pushing the boundaries of flexo and ultimately improve the business’ bottom line. Highlights will include expansions of the FLEXCEL NX Ultra Solution and FLEXCEL NX Print Suite, which includes PureFlexo™ Printing that has already proven the efficiency gains it offers converters, as well as the training and collaboration opportunities offered at the new Miraclon Flexo HUB Americas in Oakdale, Minnesota.

Evan Spinosa, US&C Commercial Director, Miraclon, said: “Visitors to our stand will be some of the first to receive an overview of the newest innovations from Miraclon. They will also see how FLEXCEL NX Solutions simplifies flexo complexities and reduce costs, from prepress to on-press, so that trade shops and converters can achieve the efficiencies and productivity they need to maximize their bottom line and deliver maximum value to brands.”

FORUM and INFOFLEX visitors should not miss sessions where Miraclon experts will share their knowledge on industry leading trends and topics:

* *INFOFLEX – Innovation Central, Monday, April 17th, 2:50pm: Flexo Innovations That Unlock Packaging Potential – Delivering Efficiencies and Cost Savings*

Flexo Packaging printers and brands are faced with complex choices to deliver consistent and repeatable print while maintaining cost control. [Brad Vette, Strategic Account Manager for Miraclon](https://www.linkedin.com/in/brad-vette-8155304/), will share how FLEXCEL NX Technology is improving operational efficiencies and cost savings from prepress to press room, without compromising on quality.

* [*FORUM, Tuesday, April 18th, 10:30am: FQC: Respecting the Past While Focusing on the Future*](https://forum.flexography.org/sessions/fqc-respecting-the-past-while-focusing-on-the-future/)

[Kevin Schilling, Flexo Print Applications Specialist for Miraclon](https://www.linkedin.com/in/kevin-schilling-924a9549/), will take part in a presentation on the findings from the *Plate Life Indicator Project* – to understand at what point the change in photopolymer affects print characteristics so much that the desired result is more difficult to achieve. The project was focused on process print for wide web flexible packaging using solvent-based inks.

* [*FORUM, Wednesday, April 19th, 8:30am: Flexographic Essentials*](https://forum.flexography.org/sessions/flexographic-essentials/)

[Dr John Anderson](https://www.linkedin.com/in/drjohnanderson/) will co-chair the session, which will see presentations cover all the key elements of the flexographic workflow from files to plates, to plate mounting, to press setup and printing, giving a dynamic overview of how they interact and must be optimized for daily success.

Evan concludes: “FORUM and INFOFLEX are very important events for Miraclon and we are pleased to support the FTA. We look forward to connecting with attendees throughout the week.”

**ENDS**

**About Miraclon**

Miraclon is the home of KODAK FLEXCEL Solutions, which have helped transform flexographic printing for more than a decade. The technology, including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems, and FLEXCEL NX Print Suite that enables PureFlexo™ Printing, maximizes on-press efficiency, delivers higher quality and overall best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and continues to be positioned to lead the charge. Find out more at [www.miraclon.com](http://www.miraclon.com), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).