March 16, 2023

**Sonoco Further Expands Position as a Sustainable Packaging Leader with EPPA Membership**

*The membership supports Sonoco’s packaging initiatives in Europe, in particular, its engagement with the EU proposal for a Packaging and Packaging Waste Regulation (PPWR)*

**Hockenheim, Germany –** Sonoco is pleased to announce that it has become a European Paper Packaging Alliance (EPPA) member as of January 2023.

Established in 2020 and headquartered in Brussels, Belgium, EPPA is a not-for-profit food and food service packaging association that works with European policymakers to find solutions to increase food packaging recyclability without compromising on health and safety.

The EPPA also serves as a voice of the industry for its 11 members, highlighting the advantages – such as increased shelf life and food safety – of fibre-based packaging that incorporates functional coatings and barriers.

Sonoco manufactures a wide variety of paper containers, some of which feature barrier properties. This is the type of packaging that EPPA advocates for, among others.

Sonoco looks forward to collaborating with other EPPA members to promote the value of recycling, as well as the use of poly-coated fibre-based packaging.

Francesco Giannolo, Vice President and General Manager of Sonoco’s European Rigid Paper Container division: “Our team is thrilled to be a member of the European Paper Packaging Alliance. Being a part of the Alliance will give us even more of a voice to facilitate positive change in the industry.

“Our customers will benefit from our membership because more stakeholders will learn about the benefits of poly-coated fibre-based packaging. Additionally, the EPPA is helping to better define legislation surrounding this type of packaging.”

Matti Rantanen, Director General at the EPPA, added: “We are delighted to welcome Sonoco as our newest Alliance member.

“Fibre-based packaging is an integral part of the modern European food economy and Sonoco has shown, with its paper containers and other innovations, that it is making a huge difference to the sustainable packaging market.”

Over the last few years, Sonoco has continued to focus on its sustainability credentials. In August 2022, it became a member of the European Organization for Packaging and the Environment (EUROPEN); in May 2021, it joined the Industry Council for Packaging & the Environment (INCPEN).

**ENDS**

**About Sonoco**

Founded in 1899, Sonoco (NYSE:SON) is a global provider of packaging products. With net sales of approximately $7.3 billion in 2022, the Company has approximately 22,000 employees working in more than 300 operations around the world, serving some of the world's best-known brands. With our corporate purpose of *Better Packaging. Better Life.,* Sonoco is committed to creating sustainable products, and a better world, for our customers, employees and communities. The Company ranked first in the Packaging sector on Fortune's World's Most Admired Companies for 2022 as well as being included in Barron's 100 Most Sustainable Companies for the fourth consecutive year. For more information on the Company, visit our website at [www.sonoco.com](http://www.sonoco.com).

**About EPPA**

The European Paper Packaging Alliance (EPPA) is a not-for-profit association representing food and food service packaging companies from across Europe. EPPA’s priority is to provide paper-based low carbon and health-safe products with a low environmental impact and improved recycling solutions to the European population. EPPA supports science-based EU policies that foster sustainable and efficient use of resources, and recognises the major role that packaging, as an essential infrastructure, can play in that common objective. Email: mail@eppa-eu.org; Website: www.eppa-eu.org; Twitter: @EPPA\_EU

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