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**World-first: Netherlands-based A1 Signs becomes first company to invest in an Acuity Prime L flatbed printer**

*The new printer, which is the larger version of the Acuity Prime 20 and 30 models, will help the company to maximise its productivity and support demand.*

Family-run wide format business A1 Signs has become the first company in the world to install an Acuity Prime L flatbed printer at its premises in Apeldoorn, the Netherlands.

Established in 2012, A1 Signs manufactures and installs creative signage, advertising and retail displays.

Jan Carel Schepenaar, the Founder and Owner of A1 Signs said he chose the Acuity Prime L because of its fast printing speeds, reliability and high quality output. He was also impressed with the printer’s intuitive design, fast start-up time and automatic printhead cleaning function.

Schepenaar explains: “I hate limits and I like to print on the widest possible substrates. The Acuity Prime L, with its 3200mm x 2000mm flatbed, enables us to do this.”

The Acuity Prime L is a larger version of the Acuity Prime 20 and 30 printers. It offers print speeds of 202m2/hr, is easy to operate and produces high quality results at high speed. It features six vacuum zones and 16 media location pins, and can print side-by-side jobs with its dual zone function, for maximum flexibility.

Schepenaar highlights that the Acuity Prime L’s long-lasting LED curing system is energy efficient, further helping A1 Signs to minimise its carbon footprint.

A1 Signs’ partnership with Fujifilm goes back to 2014 when they invested in an Acuity Select X2 printer. This marked the beginning of a long and successful partnership, and when the time came to replace the original machine, the decision to turn once again to Fujifilm, and the Acuity Prime L, was an easy one.

David Burton, Director, Fujifilm Wide Format Inkjet Systems, adds: “Since unveiling the Acuity Prime L for the first time at FESPA 2022, it has received a huge amount of interest. We’re delighted now to be able to celebrate the first global Acuity Prime L installation and we look forward to many more.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilm.com/uk/en/business/graphic, or youtube.com/FujifilmGSEurope or follow us on @FujifilmPrint.

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