**18th April 2023**

**Fujifilm and KAMA join forces to present a collaboration of world-class digital print and converting technologies with live demonstrations at interpack 2023**

Fujifilm Graphic Communications Europe has partnered with leading print finishing and cutting technology experts KAMA, to showcase a world-class digital print and converting production demonstration on the Fujifilm stand (Hall 8a, Stand F65) at interpack 2023.

Live demonstrations will showcase how Fujifilm’s best-in-class digital print output can be seamlessly converted using KAMA’s offline post-press technology, to create a range of high value packaging products. The combination will provide packaging converters with the opportunity to expand their business potential and gain a competitive edge in the production of high quality folding cartons.

At interpack 2023, visitors to the Fujifilm stand will witness the versatility of a KAMA ProCut 76 Foil post-press offline print finishing solution, which will die cut, emboss and foil printed output from Fujifilm’s B2 sheet-fed Jet Press 750S High Speed Model as well as Fujifilm’s Revoria Press PC1120 6-colour digital press, both of which will be running live on the stand. To complete the real time converting process, a tool-free KAMA SBU stripping and blanking unit will be configured to deliver fully finished packaging cartons.

Offering 10 different post-press and enhancement functions, including cutting, creasing, perforating, embossing, braille, hot foil finishing and holograms, the KAMA ProCut 76 Foil is one of the most versatile, accurate and efficient solutions for premium packaging production.

Extensive testing of the KAMA ProCut 76 Foil machine with the highest quality output from Fujifilm’s Jet Press 750S High Speed Model and six-colour Revoria PC1120 press, have proven the reliability of these solutions in the production of high quality, shorter run folding carton packaging.

Manuel Schrutt, Head of Packaging at Fujifilm Graphic Communications EMEA says, “KAMA is a renowned market leader in the field of flexible, easy to use and fully adaptable ‘all-in-one’ post-press technology, and we are delighted to be working with them at interpack.”

Schrutt continues, “Today, print buyers are looking for quick and efficient solutions that offer their brands the highest possible quality of printed output with creative, yet cost-effective finished packaging solutions, that will elevate their products to premium status in an often crowded market. The compatibility of KAMA’s easy to use and flexible finishing technology with our high quality digital presses gives packaging converters additional production options, which in turn will enable them to engage new customers and enter new markets.”

Taro Aoki, Head of Digital Press Solutions, Fujifilm EMEA comments: “Finishing is an integral part of producing printed products. Our collaboration with KAMA demonstrates how the Jet Press and Revoria are suitable for both the packaging and commercial print markets, including food packaging, thanks to our unique FS1 ink technology. We are confident that our digital press portfolio, along with this collaboration, will help to transform the market.”

Bernd Sauter, Managing Director KAMA GmbH adds, “Fujifilm, as one of the leading manufacturers in digital printing, will be exhibiting their latest technologies at interpack this year, and we are very pleased about the collaboration with KAMA to show a joint workflow for folding carton production, including high quality embellishment.

“As a specialist for short runs, KAMA was one of the first machine manufacturers to further develop its finishing solutions for the requirements of digital printing. Developments include the AutoRegister for perfect sheet registration, shortened make-ready times and innovative modules such as the automatic SBU for tool-free stripping and blanking.

“At interpack, we will be showing live demonstrations of the KAMA ProCut 76 Foil machine converting and embellishing print produced on the Jet Press 750S High Speed Model at a quality level that satisfies even the most demanding markets such as beauty and cosmetics. Also in terms of format, our solutions for B2 sheets (up to 760x600 mm) are ideally suited to digital printing and reliably cover the entire spectrum in terms of speed and printable substrates.”

Concludes Sauter, “With our solutions, we can produce efficient finishing up to the deliverable folding carton, with short turnaround times and the highest accuracy and are aiming for a leading position in the production of short run packaging.“

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilm.com/uk/en/business/graphic, or youtube.com/FujifilmGSEurope or follow us on @FujifilmPrint.

**About KAMA GmbH**

German based KAMA is a leading manufacturer of print finishing solutions for commercial and packaging printing and has specialized in the development of efficient machinery for short and medium runs early on. With a tradition of more than 125 years and the invention of the first automatic flat-bed die cutting machine in 1936, the company is now known as a trendsetter for cutting-edge converting and embellishment solutions for digital printing.

The company’s core products are the range of highly versatile KAMA ProCut die cutting and finishing machines as well as the unique KAMA folder gluers also developed in-house, including the world’s first fully automatic folder gluer for folding carton production FlexFold 52i. KAMA solutions are characterized by a wide range of applications, short makeready times and fast job changes. They bring flexibility into the post-press and make finishing short, medium and digitally printed runs an attractive business model.

KAMA’s die cutting and embossing machines, hot foil and hologram stamping systems and state-of-the-art folder gluers are distributed worldwide with well-known printing press manufacturers and distributors and successfully in use by printers, bookbinders, finishing companies and packaging manufacturers in more than 80 countries.

[**www.kama.info**](http://www.kama.info)

**For further information contact:**

Daniel Porter Ruth Isheim, Communications Manager

AD Communications Kama GmbH

E: [dporter@adcomms.co.uk](mailto:dporter@adcomms.co.uk) E: [isheim@kama.info](mailto:isheim@kama.info)

Tel: +44 (0)1372 464470 Tel: +49 (351) 270 36 27