**12th April 2023**

**Fujifilm Europe announces XMF PressReady, a brand new digital workflow system to support the Revoria range**

*Following the announcement that Fujifilm’s Revoria range is now commercially available in the UK and France (following a roll-out across multiple European countries) the company is now introducing XMF PressReady to add even more versatility and automated processes to its digital print offering.*

Fujifilm’s XMF PressReady is a revolutionary digital print production workflow system that helps manage print jobs from multiple sources – such as web-to-print and MIS systems or PDF files supplied by customers – and directs them to an appropriate digital press. It also allows print service providers to automate ordinary and repetitive tasks, allowing press operators to focus on more important aspects of the production process.

Controlling Fujifilm’s Revoria PressTM PC1120 is the Revoria FlowTM DFE, a powerful front end system to manage ripping, colour management, special colour control and more. When combined with the XMF PressReady workflow, it can completely automate the flow of print work from order intake to printed product by preconfiguring and automating the flow of work through the Revoria FlowTM DFE.

Able to integrate seamlessly into a range of established workflow environments, XMF PressReady offers multiple workflows that can be configured to make production decisions based on size, quantity, media, and page count. XMF PressReady also eliminates the need for manual intervention, saving valuable time and reducing the possibility of operator error.

XMF PressReady is integrated with Fujifilm's established and respected XMF workflow system, allowing print businesses to manage both offset and digital production via one integrated workflow, making it an ideal solution, in particular, for those who offer hybrid printing services.

Additionally, XMF PressReady is unique in integrating not only with Revoria digital presses, but any connected digital press using a Fiery DFE. This allows print service providers to manage digital presses from multiple vendors from one system, giving visibility of the print job status, the print job queue, media information, ink levels and much more.

Fujifilm's XMF PressReady brings a new level of efficiency to digital print production, providing print service providers with a powerful, flexible, and efficient workflow system that can automate processes, streamline production, and save valuable time by minimising errors.

John Davies, Workflow Product Group Manager, Fujifilm Europe, comments: “XMF PressReady is a brand new print workflow system, carefully designed to maximise the operational efficiency of the new range of digital POD devices available from Fujifilm. Building on the success of Fujifilm’s commercial XMF Workflow system, XMF PressReady is a dedicated digital print workflow system designed to manage production from job intake to final printed product.”

**ENDS**

**About FUJIFILM**

FUJIFILM Corporation, Tokyo, is an operating company of FUJIFILM Holdings Corporation along with FUJIFILM Business Innovation Corp. FUJIFILM Holdings Corporation, Tokyo, leverages its depth of knowledge and proprietary core technologies to deliver “Value from Innovation” in our products and services in the business segments of healthcare, materials, business innovation, and imaging. Our relentless pursuit of innovation is focused on providing social value and enhancing the lives of people worldwide. Fujifilm is committed to responsible environmental stewardship and good corporate citizenship. For more information about Fujifilm’s Sustainable Value Plan 2030, click here. For the year ended March 31, 2022, the company had global revenues of approximately 2.5 trillion yen (21 billion USD at an exchange rate of 122 yen/dollar). For more information, please visit: www.fujifilmholdings.com.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include prepress and pressroom solutions for offset, wide-format, and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively

working to preserve the environment, and strives to educate printers about environmental best practice.

**For more information, visit**

fujifilm.com/uk/en/business/graphic, or youtube.com/FujifilmGSEurope or follow

us on @FujifilmPrint.

**For further information contact:**

Daniel Porter

AD Communications

E: dporter@adcomms.co.uk

Tel: +44 (0)1372 464470