**3rd April 2022**

**Fujifilm announces the launch of its Revoria and ApeosPro C Series of toner presses in the UK**

Fujifilm today announces that its Revoria and ApeosPro C Series toner presses are commercially available in the UK, from 1st April 2023.

Since its launch in 2021, the Revoria range has enjoyed considerable early success, with strong sales across Europe. This move represents a significant strategic development for Fujifilm, as it seeks to extend its reach within the European printing industry.

To support this growth, Fujifilm has appointed Spencer Green as Head of POD, UK. Green brings a wealth of expertise, including 15 years significantly contributing to the UK professional print sales success of Canon, working in national sales and sales management roles. Prior to this, Green worked in sales roles across multiple sectors including corporate, public sector and graphic arts – where he has gained extensive knowledge in a number of industries, including sign and graphics, wide format print and print publishing.

Green will report directly to Andy Kent, Division Manager, Fujifilm UK, and will be supported by Martin Fairweather, National Digital Business Development Manager, Fujifilm UK.

Green comments: “The role at Fujifilm seemed like the ideal career move for me as I was looking to join a company that was pushing boundaries. I wanted the challenge of growing something from the very beginning. I like to take risks and do things differently, and this role, combined with my experience, gives me the control and flexibility to do just that. My core strength lies in bringing the best out of people and integrating all aspects that are necessary for business growth, as seamlessly as possible.”

“After long anticipation, we’re excited to be bringing the Revoria brand to the UK.” says Mark Lawn, Head of POD Solutions, Fujifilm Graphic Communications Europe. “Customers across Europe are already enjoying the benefits of these versatile, high quality presses with their huge potential for creative applications and I am excited to see this continue across the UK. Additionally, I am delighted for us to announce the appointment of Spencer Green. From my experience working with him in previous roles, I am confident that he will bring a host of creativity and energy to the role – as well as a willingness to try new things.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis, and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilm.com/uk/en/business/graphic](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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