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**Health-focused nutrition company OneDayMore successfully switches to Sonoco’s EnviroCan™ with Paper-Bottom packaging solution**

*The breakfast cereals firm aims for all of its packaging to be paper-based by 2024.*

**Hockenheim, Germany –** Breakfast cereals manufacturer OneDayMore has successfully converted its packaging to a more sustainable solution, manufactured by Sonoco.

OneDayMore strives to help people take care of their health – and the planet – with its natural, nutritious, and easy-to-prepare breakfast products, including muesli, granola and porridge. The company said the next, obvious path for its development was a move towards more sustainable packaging – and Sonoco helped it to achieve this goal by converting its current packaging to EnviroCan™ with paper-bottom.

Hoping to increase the uptake in recycling by end users, Wojciech Mlodawski, Procurement Director, at OneDayMore said: “We wanted to design our packaging in a way that used the most environmentally friendly raw materials possible, while also ensuring consumers have no doubts about recycling the packaging at home, once the cereal inside was consumed..”

Previously, OneDayMore was using Sonoco’s metal-end cans, but it has since added paper-bottomed cans to its packaging lines in 13 European markets – and it hopes to expand into more. Its end goal is to have converted all of its packaging to paper by the end of 2024.

Mateusz Kurij, Business Development Manager at Sonoco said: “Sonoco has a responsibility to adopt and maintain sustainable practices, allowing us to develop packaging solutions with minimal impact to the environment. We are proud to be part of OneDayMore’s journey to make its packaging easier to recycle and meet their sustainability goals."

Mr Mlodawski recognises that consumers perceive the paper-bottom can as being a more eco-friendly packaging solution and the response to it having converted its packaging has been very positive.

Mr Mlodawski explains: “We had a great experience working with Sonoco during our packaging converting process. The company was very professional in terms of the product quality, delivery timings and customer service that it delivered. We also appreciated the flexible production timings and volumes, which allowed us to match our fluctuating production plans.”

Polish-based OneDayMore was founded in 2016 and has around 100 team members.

**ENDS**

**About Sonoco**

Founded in 1899, Sonoco (NYSE:SON) is a global provider of packaging products. With net sales of approximately $7.3 billion in 2022, the Company has approximately 22,000 employees working in more than 300 operations around the world, serving some of the world's best-known brands. With our corporate purpose of *Better Packaging. Better Life.,* Sonoco is committed to creating sustainable products, and a better world, for our customers, employees and communities. The Company ranked first in the Packaging sector on Fortune's World's Most Admired Companies for 2022 as well as being included in Barron's 100 Most Sustainable Companies for the fourth consecutive year. For more information on the Company, visit our website at [www.sonoco.com](http://www.sonoco.com).

**About OneDayMore**

We are a group of passionate people who have turned their love for healthy eating into a business idea. We create our muesli, porridge, and granola from scratch ourselves. We know every ingredient, its origin and manufacturer, and we test each new product on ourselves, our families, and friends. Because OneDayMore is not just a company, it is our life. We founded OneDayMore in 2016 to support others in important dietary resolutions. For more information, visit our website at [onedaymore.uk](https://onedaymore.uk).