**28th September 2023**

**Aztec Label invests in second C-Touch Plate Processor from Fujifilm, as well as a PRC-1 water filtration unit**

Aztec Label finalised an investment in Fujifilm’s C-Touch MK2 2530 Plate Processor and PRC-1 water filtration unit, at Labelexpo Europe 2023, Brussels, Belgium.

Based in Kidderminster, UK, Aztec Label is a family-run business that has supplied high quality self-adhesive label products to a wide range of customers for 30 years. Owner, Colin Le Gresley, founded the company in his garage, in 1993 and, since then, the business has grown rapidly.

A Fujifilm customer for several years now, Aztec Label acquired its first C-Touch processor from Fujifilm in early 2021, when the company also invested in Fujifilm’s Flenex water-washable flexo plates; Sericol JJ LED UV inks, and an LED UV curing system.

Le Gresley, comments: “Having first invested in a C-Touch processor in 2021, as well as in other Fujifilm products, we’ve seen considerable success and growth to our business, and the benefit of being able to rely on a single supplier for so many solutions has been considerable. We are in no doubt that the time in now right for an investment in an additional processor, to support future business growth.”

Colin continues: “The design of the processor provides efficient plate handling and makes the whole platemaking process quicker than ever before.

“Additionally, we’ve also now invested in a PRC-1 filtration unit to work in unison on both processors. The unit appealed to us as it works to extend the bath life of the processors, and reduces the amount of water required. Using this system results in a cleaner processor, extending the time between cleaning, allowing maintenance costs to be reduced, and improving our environmental performance.

“The new investment will help to deliver even more value out of the Fujifilm Flenex plates we’ve been using since 2021. We are delighted to be continuing and developing our partnership with Fujifilm, a partnership that is helping our business to become more sustainable, as well as more productive. Fujifilm knows our market and our business, making them a trusted and reliable partner for the long term.”

Ian Isherwood, Segment Manager, EMEA comments: “We’re delighted to mark yet another milestone for Aztec Label. Labelexpo provided us with the ideal opportunity to connect and finalise this agreement. This investment highlights not only Aztec Label’s continued business growth, but their continued commitment to sustainability, which aligns with Fujifilm’s own values. The labels and packaging market is an exciting space that is continuing to evolve and we look forward to seeing how Aztec Label continues to develop with the aid of the new investments.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About Fujifilm Graphic Systems**

Fujifilm Graphic Systems is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [www.fujifilm.eu/eu/products/graphic-systems/](http://www.fujifilm.eu/eu/products/graphic-systems/), or [www.youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint

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