**11th September 2023**

**Fujifilm launches first indirect food contact ink: CuremaX UV LED IDFC**

Fujifilm today announces at Labelexpo Europe, Brussels, that it is launching CuremaX IDFC – the company’s first ever indirect food contact ink. The ink series is a range of gloss LED UV inks with the added option to cure under conventional lamps. This dual cure range has been specifically developed for printing on food and pharmaceutical packaging with indirect food contact and has minimal risk of migration. The inks are suitable for use on narrow web labels, including a range of applications from self-adhesive labels and unsupported films to saturated pouches and shrink sleeves.

CuremaX is suitable for use on all typical synthetic and non-synthetic substrates used by label printers including PE, PP, OPP, PET, PVC and aluminium as well as coated and uncoated papers. The inks are available in a range of low-viscosity high press-ready colours, offering high colour-density, and can replicate the full pantone colour library. Additionally, the range is over-printable with thermal transfer ribbons and cold foil adhesives.

CuremaX IDFC has been formulated to conform to The Swiss Ordinance (SR 817.023. 21), which defines provisions specifically related to printing inks for non-food contact surfaces of food contact materials. Furthermore, the inks are manufactured to the European Framework regulation and the good manufacturing practice EC regulation.

Steve Wakefield, Aftermarket Manager, Fujifilm Speciality Ink Systems Ltd, comments: “The launch of CuremaX IDFC marks an exciting time for Fujifilm. We’re confident that these inks will enable customers to explore new markets and achieve new standards with confidence. Additionally, the dual cure option offers printers flexibility, no matter what their business requirements are. CuremaX, in combination with our newly launched LuXtreme LED curing system and our Flenex water washable flexo plates, provides customers with the perfect combination of reliability, performance, efficiency and sustainability, via one partner. We look forward to demonstrating the solution at Labelexpo and connecting with visitors at the show.”

To find out more, visit Fujifilm at Labelexpo on stand C39 in Hall 9.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilm.com/uk/en/business/graphic, or youtube.com/FujifilmGSEurope or follow us on @FujifilmPrint.

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