**12th September 2023**

**Fujifilm announces partnership with Lüscher Technologies to supply CTP devices**

*The deal will bring significant additional benefits to Fujifilm flexo customers*

Today at Labelexpo Europe, Brussels, Fujifilm announces a new partnership with respected Swiss CTP equipment manufacturer Lüscher Technologies. The agreement signals Fujifilm’s commitment to continue to invest in the future of its analogue business – at the same time as it is pushing the boundaries with its digital technologies.

The Fujifilm-Lüscher partnership gives Fujifilm a global contract to distribute Lüscher’s MultiDX! and Xpose! platesetter models. These expertly engineered devices will bring a range of benefits to Fujifilm label and packaging customers.

High image resolution is assured, with a range of dpi options, with up to 10,160 dpi available. And as the devices keep plates static during imaging, accuracy is also hugely improved. Other benefits include: small plate imaging without the need to slow the imaging speed; no requirement for clamp bars or taping, and no risk of the plate dismounting during imaging.

Furthermore, Lüscher Laser Diode Technology offers 980nm IR imaging for any ablative material such as flexo and letterpress plates and ablative films.

Fujifilm’s existing partnership with HYBRID Software (announced earlier this year) will further benefit this partnership as multiple HYBRID RIP options, optimised for Lüscher CTP technology, are also available.

David Parker, Category Manager, Analogue Packaging, Fujifilm EMEA says: “Lüscher was a global pioneer in digital imaging for plates, and they’ve gone on to become one of the most respected companies in the field, so they were an obvious choice for us to partner with to ensure that we are offering our analogue customers the very best technological solutions. Together with the HYBRID software RIP options we also have available, our three companies working together provide a unique blend of expertise and experience that will give our customers a real edge in a competitive market.”

Benedikt Strebel, CEO, Lüscher Technologies adds: “We are thrilled to be entering into partnership with Fujifilm, a pioneer and world leader in the graphic arts industry. Lüscher Technologies AG has long been synonymous with precision, quality and excellence in imaging solutions, and this collaboration with Fujifilm will undoubtedly raise the bar even higher.

“Our shared values of innovation, sustainability, and customer-centricity will serve as the cornerstone of this collaboration.

“Fujifilm’s Flenex plate technology, in combination with our market-leading CTP devices, will offer label and packaging businesses unrivalled levels of speed, quality and reliability. We look forward to leveraging our combined strengths to drive new developments, set industry standards and deliver innovative solutions that meet the changing needs of our customers.”

To find out more, visit: Fujifilm at Labelexpo on stand C39 in Hall 9, or visit Luscher Technologies on stand D21 in Hall 11.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilm.com/uk/en/business/graphic, or youtube.com/FujifilmGSEurope or follow us on @FujifilmPrint.

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