**29 November 2023**

**Success: Emmerson Press wins at Digital Printer Awards with Jet Press 750S photobook**

*The company received the Inkjet In Commercial Print award at the recent ceremony*

Fujifilm is pleased to announce that its customer, Emmerson Press, achieved a win with its Jet Press 750S at the recent Digital Printer Awards.

The commercial printer, based in Warwickshire, UK, won the Inkjet In Commercial Print award for the luxury photobook titled “Another Lost Summer”.

Commenting on his company’s win at the Digital Printer Awards, Jamie Emmerson, Director of Emmerson Press, says: “We’re thrilled to receive recognition for our work as a commercial printer. The Another Lost Summer photobook demonstrates the outstanding quality that the Jet Press 750S is capable of printing.”

Martin Fairweather, National Digital Business Development Manager at Fujifilm UK, adds: “Emmerson Press is a proven expert in the commercial printing sector and a valued Fujifilm customer. The win at the Digital Printer Awards is very well deserved.”

Judges who selected the award-winners, commented: “A great example, demonstrating the creative and process control that digital inkjet offers the commercial print industry. The product eliminates waste while also ensuring flat and smooth tints, and high quality output in production”.

Fujifilm’s partnership with Emmerson Press is longstanding. In 2016, it became the first company in the UK to install a Jet Press 720S. In 2020, the business upgraded its printer to the Jet Press 750S.

With both machines, Emmerson Press has printed high quality books that have been showcased at various prestigious events. These include: British photographer Nick Knight's 'Roses' project, printed on the Jet Press 720S in 2019; luxury magazine Soul Kind, printed on the Jet Press 750S from 2020-2021; and British photographer Rankin's PERFORMANCE book, printed on the Jet Press 750S in 2021.

Additionally, earlier this year, Emmerson Press became the first company in the UK to invest in Fujifilm’s ApeosPro C810 toner press.

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilm.com/uk/en/business/graphic, or youtube.com/FujifilmGSEurope or follow us on @FujifilmPrint.

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