**27th November 2023**

**Fujifilm announces Print & Pack Christmas Open House Event**

Fujifilm will host a Christmas-themed Print-On-Demand (POD) Open House event on 6th December at its new Customer Innovation Centre in Luton. The customer event will run from 10.30am – 5:30pm.

The event will showcase Fujifilm’s award-winning POD digital presses, supported by finishing partner, Vivid Laminating Technologies Ltd, who will showcase the cutting and taping capabilities of its Veloblade Volta. The event will have a Christmas theme, with mince pies and mulled wine on offer, as well as Christmas themed competitions, festive samples and prize giveaways.

Fujifilm POD solutions being demonstrated will include:

**Revoria Press PC1120**

Fujifilm’s flagship toner production press features an advanced print engine with 10 colours, including gold, silver, white, pink & clear, easily configurable in six before and after CMYK stations. The Revoria PC1120 has made a significant impact on the market since its phased European roll-out began in 2021.

**Revoria Press EC1100**

The Revoria Press EC1100 is a versatile production printer capable of high-resolution printing at fast production speeds. It is able to support a wide range of applications thanks to its creative finishing capabilities and versatile media handling, including long and heavyweight paper up to 400g.

**Revoria Press SC180**

The**Revoria Press SC180** is a compact, but highly productive press, capable of high-resolution printing. With its versatile media handling, including long and heavyweight paper, and a wide range of finishing, it is a perfect, compact printer for a wide range of applications.

**Revoria E1 Series**

The Revoria E1 Series can produce the highest quality monochrome print consistently and reliably at speeds of up to 136ppm. It is capable of continuous operation with a wide variety of feeding and finishing options.

**ApeosPro C Series**

The ApeosPro C Series is Fujifilm’s entry level four colour printer series that offers exceptional quality for businesses with lower production volumes. The series is built on a next-generation platform, with all printers in the range able to produce superb, high quality print on a wide range of substrates and for a wide range of applications.

**XMF PressReady and Revoria Flow**

Controlling the Revoria Press PC1120 will be Fujifilm’s Revoria Flow DFE, a powerful front end system to manage ripping, colour management, special colour control and more. When combined with Fujifilm’s XMF PressReady digital workflow, it can completely automate the flow of print work from order intake to printed product by pre-configuring and automating the flow of work through the Revoria Flow DFE.

Spencer Green, Head of UK POD, Fujifilm UK comments: “The introduction and further expansion of our POD range, since the official UK launch earlier this year, has been an exciting time for Fujifilm. This Open House event provides a perfect festive opportunity to end the year on, and connect with existing and potential customers within the industry.”

To discover the difference of partnering with Fujifilm and register for the event visit: [Print & Pack for Xmas Luton Open House | Fujifilm Print EMEA](https://print-emea.fujifilm.com/lp/printandpackxmas/?utm_source=referral&utm_medium=pr&utm_campaign=Revoria)

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilm.com/uk/en/business/graphic, or youtube.com/FujifilmGSEurope or follow us on @FujifilmPrint.

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