**7th December 2023**

**Fujifilm partners with eProductivity Software to showcase extended end-to-end print workflow production**

*The partnership will be showcased at Fujifilm’s European Print Experience Centres in Brussels and Ratingen, and will feature at Fujifilm’s Peak Performance Print event in early 2024*

Fujifilm has partnered with eProductivity Software (ePS) to showcase how Fujifilm’s XMF PressReady workflow solution can be paired and integrated with eProductivity Software’s MarketDirect StoreFront e-commerce and MIS system to manage print production to Fujifilm’s Revoria and Apeos ranges of digital presses. Both solutions will be showcased at Fujifilm’s European Print Experience Centres in Germany and Belgium, and will be a major focus at Fujifilm’s Peak Performance Print event in January 2024.

The partnership will enable customers to see real examples of an end-to-end workflow, from job onboarding via a web-to-print system, to registering the job in an MIS system and the full management of a print job to organise, impose, gang print and finish. This will allow customers to consider which elements of their workflow could be updated to add value to their business.

Additionally, Fujifilm has a team of workflow experts at both Print Experience Centres that can work with customers to create a next-generation workflow offering that will maximise profitability from their new digital press investment.

John Davies, Product Group Manager for Workflow Systems at Fujifilm Europe says: “This partnership with ePS showcases our dedication to working with market-leading suppliers in order to create a complete print solution offering for our customers. The growth forecast for digital printing is healthy, but this means there is increasing pressure to manage more print jobs, in order to provide quicker turnaround times, and this is only possible by also implementing smarter automation. We are excited that our complete digital print solution, in partnership with ePS, will deliver the levels of end-to-end workflow automation that our customers require.”

John Morley, Global Channel Partner Sales Director, eProductivity Software comments: “ePS is delighted to extend our reseller agreement with Fujifilm into EMEA, following the success we have seen in Asia Pacific, and we are excited by the opportunity to partner and integrate with Fujifilm solutions. Customer success is at the heart of what both ePS and Fujifilm do, and this is another example of how working together with industry market leaders offers huge value and opportunities for customers. I am confident that this partnership will bring fantastic opportunities to automate, optimise and drive efficiencies and we are excited for what the future holds as we continue to work together.”

To find out more information: [https://fujifilmprint.eu/product/xmf-pressready/](https://fujifilmprint.eu/product/xmf-pressready/?utm_source=referral&utm_medium=pr&utm_campaign=XMFPressReady)

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit www.fujifilmprint.eu/, or youtube.com/FujifilmGSEurope or follow us on @FujifilmPrint.

**For further information contact:**

Daniel Porter

AD Communications

E: dporter@adcomms.co.uk

Tel: +44 (0)1372 464470