**31st January 2023**

**Fujifilm announces 100th installation of Revoria Press PC1120 in Europe.**

*Full service print business,* *Druckerei Glaudo, based in Wuppertal, Germany, is revealed as the latest company to invest in Fujifilm’s flagship toner press*

Since its phased introduction into Europe began in 2021, Fujifilm’s Revoria Press PC1120 has won multiple accolades, including a Keypoint Intelligence Buyers Lab 2022 Pro Award, and won over multiple customers. The recent November 2023 installation of the press at Druckerei Glaudo marks the 100th installation in Europe and demonstrates a considerable vote of confidence in its capabilities and potential.

Building on nearly a century of history and tradition, siblings Silvia and Florian Bruckert are the third generation to run the family business that was founded in Wuppertal in 1932.

The company has grown steadily over the years into a modern full-service partner for all printing services. Always looking to the future, and always eager to be early adopters of the latest print technology, the company operates multiple state-of-the-art printing presses across five production halls.

The Fujifilm Revoria Press PC1120 has become their latest investment, with Mr and Ms Bruckert citing the quality, the 6-colour channels, the direct support available from Fujifilm and the huge range of paper types and applications possible as reasons for the investment. The press was installed in November 2023.

“We’ve become one of the leading print shops in the Wuppertal area,” says Florian Bruckert. “We offer ISO-certified quality and can produce almost anything asked of us, using the entire spectrum of printing technologies; from offset printing (including LED UV) to digital print.

“We’re always looking at opportunities to invest in technology that will help us deliver even more for our customers and the Revoria Press PC1120 made sense for us for a number of reasons. The print quality is very high but just as important to us was the press’s versatility. Its inline processing capability is exceptional, allowing us to produce anything from stapled brochures and personalised mailings, to banners and cards – and to do so using special colours and a huge range of high quality papers.

“The varnish option, for smoother finishes, and the high opacity white – especially for applications on darker papers - were also major selling points for us,” Mr Bruckert adds. “Ultimately, we’re now able to produce a broader range of applications than ever before, and reach a much wider range of customers. We’re very pleased with our investment.”

Mark Lawn, Head of POD Solutions, Fujifilm Europe comments: “Reaching 100 installations of the Revoria Press PC1120 in Europe, along with the effort and commitment of our trusted partners, in such a short space of time is a huge milestone. We’re delighted that so many of our customers, most recently Druckerei Glaudo, have recognised its potential and are discovering the difference that Fujifilm digital print technology can make to their businesses.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format, and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://www.fujifilm.com/uk/en/business/graphic), or [fujifilmprint.eu](https://www.fujifilm.com/uk/en/business/graphic), or follow us on @FujifilmPrint.

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