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**Sonoco to showcase its award-winning, recyclable solutions at
Packaging Innovations & Empack 2024**

*Sonoco’s sustainable packaging solutions have gained recognition for their innovative designs and high recyclability*

**Chesterfield, UK** – Sonoco is pleased to confirm its attendance at Packaging Innovations & Empack, Birmingham, 21 to 22 February 2024 (Stand R22, hall 6). At the event, Sonoco will showcase its leading rigid paperboard packaging solutions: EnviroCan® and GREENCAN®. Sonoco’s Gravy paperboard drum solution, which won [Supply Chain Solution of the Year at the 2022 UK Packaging Awards](https://sonocoeurope.com/2022/10/27/sonoco-awarded-supply-chain-solution-of-the-year/#:~:text=%E2%80%9CThe%20judges%20were%20impressed%20with,that%20reduced%20the%20materials%20used.), will also be on display.

Recyclable by design, the EnviroCan® rigid paperboard container (part of the EnviroSense® range) is made of up to 85% recycled material.  The can body is made with recycled fibre and the solution features a highly effective oxygen and moisture barrier layer, which assures food safety and preserves shelf-life, while ensuring ease of recycling through the household paper and cardboard stream.

At the event, Sonoco will exhibit its newest and largest size paper end EnviroCan®, which is 153mm in diameter. Other EnviroCan® sizes (with diameters of 73mm, 99mm and 140mm) will also be showcased.

The wide variety of closures available for use with EnviroCan® – including paper lids and sprinkler options – will also be exhibited on the Sonoco stand.

The GREENCAN® recyclable paperboard package is made of 92-98% paperboard and features a wide range of barrier properties. Available in multiple shapes and sizes – from round, square or rectangular; to oval, oblong or triangular – it is ‘designed to recycle’ paper can, providing a highly recyclable packaging solution, with robust barrier properties.

GREENCAN® also features an integrated paper lid, so when empty, the whole package can go through the household paper recycling stream without any need to disassemble it. This makes it simple and convenient for the consumer and for the whole recycling process.

Both the EnviroCan® and GREENCAN® ranges have a lower weight and reduced environmental footprint than comparably sized metal cans or other rigid packaging types.

The containers are suitable for the food and drink, beauty and pharma markets, and are already used by some of the most iconic global brands.

Kieren France, Vice President - Sales and Marketing at Sonoco Europe, comments: “We always enjoy exhibiting at Packaging Innovations at the NEC and we’re delighted to return to the event in 2024. Visitors will be able to see our highly recyclable solutions in person, and will have the opportunity to speak with our team members about how they can convert their packaging to more sustainable options, such as Sonoco’s EnviroCan™ and GREENCAN®.

“We look forward to welcoming guests to our stand: R22 in hall 6”.

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**About Sonoco**

Founded in 1899, Sonoco (NYSE:SON) is a global provider of packaging products. With net sales of approximately $7.3 billion in 2022, the Company has approximately 22,000 employees working in more than 320 operations around the world, serving some of the world's best-known brands. With our corporate purpose of *Better Packaging. Better Life.,* Sonoco is committed to creating sustainable products, and a better world, for our customers, employees and communities. The Company ranked first in the Packaging sector on Fortune's World's Most Admired Companies for 2022 as well as being included in Barron's 100 Most Sustainable Companies for the fourth consecutive year. For more information on the Company, visit our website at [www.sonoco.com](http://www.sonoco.com).

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