**A picture containing text

Description automatically generated**

new_release_hdr_0520

**PR Contacts:**

Heather Buchholz, Sun Chemical Sirah Awan, AD Communications, UK

+1 708 236 3779 +44 (0)1372 460542

[heather.buchholz@sunchemical.com](mailto:heather.buchholz@sunchemical.com) [sawan@adcomms.co.uk](mailto:rrabbani@adcomms.co.uk)

**Sun Chemical to Highlight Transformational Solutions at FESPA 2024**

**SOUTH NORMANTON, UK***–*24th January 2024 *–* Sun Chemical will present its extensive portfolio of solutions for a variety of wide format applications, on stand G41 (Hall 5) at FESPA 2024 (19-22 March 2024), Amsterdam Convention Center, Netherlands under the theme of ‘Experience. Transformation*.*’

Solutions on display will include Sun Chemical’s wide format and super wide format inkjet inks, textile inkjet inks, screen inks and industrial inks, including solutions from **SunJet** – Sun Chemical’s digital inkjet brand.

**Wide Format**

Sun Chemical will promote its [**Streamline**](https://pgo.sunchemical.com/l/62722/2024-01-22/3vqh3bd) range of eco-solvent inkjet inks for wide format printers. Formulated with low odour chemistry, the Streamline ink series is GREENGUARD Gold certified for low indoor emissions.

Streamline will be highlighting its portfolio of wide format product solutions, offered in ‘industry standard’ cartridges and pouches, designed for easy installation with printers widely used in the sign, display and graphics market.

Sun Chemical is committed to continuously improving its products to respond to changes in the market. New for 2024, the Streamline ESL 2 and Ultima inks have been updated to add compatibility with the Epson i3200 and Brother printheads used with the latest generation of eco-solvent printers.

To complement Sun Chemical product solutions, Streamline can offer a team of fully trained, experienced engineers, ensuring customers get the best from Streamline inks, offering on-site and remote support for ink conversions, color profiling and perfecting press setup.

**Advanced Materials**

[**SEPAREL®**](https://pgo.sunchemical.com/l/62722/2024-01-22/3vqh3bh) will be highlighted on the stand. These degassing modules prevent gas from passing through a hollow-fibre membrane, allowing only liquid to pass through, resulting in minimal pressure loss and compact size. The range offers a variety of products suitable for various ink types and applications including aqueous, solvent and UV.

**Aqueous Inks**

With the continued drive for sustainability, the print industry is transforming. One major trend is towards aqueous ink technologies and Sun Chemical will promote its patented Streamline aqueous ink technology for printing onto paper substrate including billboard poster, corrugated, décor and wall covering markets.

Streamline aqueous inks are available for Kyocera and Ricoh Gen 5 printheads, offering high colour strength to deliver significant reductions in ink consumption and faster drying. The inks also offer improved print finish, color vibrancy and reduced energy consumption costs.

**Super Wide Format**

With the increasing popularity of new industrial 3.2m solvent inkjet presses, Streamline offers tailored ink solutions to support presses with Konica Minolta, Spectra Starfire and Epson i3200 printheads, optimised for the inkjet droplet specification and the end user print application requirements. The latest addition to the range is Sun Chemical’s Streamline SGR – a solvent ink series for presses using Ricoh Gen 5 printheads.

**Digital Textile Inks**

Sun Chemical will highlight its full range of [digital inks for textile decoration](https://pgo.sunchemical.com/l/62722/2024-01-22/3vqh3bl) across a range of applications such as sign & display, sportswear, fashion and home textiles. Sun Chemical will highlight its recently launched **Xennia Jade** inks for direct to film (DTF) printing. The range includes CMYK and white inks plus the required resin powder, delivering outstanding application performance and print reliability.

Other products presented will include the market leading sublimation transfer inks, **ElvaJet Opal SB** for Epson printheads as well as the hybrid sublimation ink**, ElvaJet Topaz SC** for Kyocera printheads, which offers unparalleled performance when printed direct to fabric or using a transfer print process. In addition, Sun Chemical will highlight the **ElvaJet SR342** sublimation ink for higher viscosity printheads.

Solutions for pigment, reactive and acid inks offering the best in color and application performance will be showcased. **Xennia Sapphire** is an innovative range of pigment inks for mid and high viscosity printheads offering a more sustainable printing process with simple dry head fixation with highly vibrant and resistant prints on to a range of substrates.

Sun Chemical’s market leading reactive inks **Xennia Amethyst Evo RC** will be presented as well as the **Xennia Agate** acid inks for Kyocera. Xennia Amethyst Evo offers unparallelled print and application performance with increased dye fixation enabling the potential to increase color gamut and reduce the amount of dye washed from the fabric after fixation.

**SunJet**

The global inkjet brand of Sun Chemical and DIC, [SunJet](https://pgo.sunchemical.com/l/62722/2024-01-22/3vqh3b9) will demonstrate its most recent developments in inkjet chemistry, including collaborations with OEM partners, system integrators and printhead manufacturers across a number of market sectors, including graphics, décor, textile, industrial and packaging.

**Screen and Pad Printing**

Finally, Sun Chemical will also highlight its extensive range of conventional and UV curing screen and pad printing inks to support both industrial and graphic screen/pad applications, in many markets such as automotive, aerospace, printed electronics, packaging and displays, across a range number of substrates from paper to plastics and glass.

Pete Saunders, Global Director, Digital Businesses at Sun Chemical, comments: “FESPA Global Print Expo has remained the ultimate flagship show for the wide format industry for decades. The continued significance of the event means that as the largest producer of inks and coatings, we’re delighted to be exhibiting once again and we look forward to connecting with existing and new customers and showcase how they can experience transformation.”

“Sustainability remains a key focus for us and our customers. We are dedicated to experiencing transformation, and part of that is becoming more sustainable, as we continue to enable our customers to enhance their businesses while remaining as eco-conscious as possible.”

To learn more about the products and services Sun Chemical is exhibiting at FESPA, visit: [www.sunchemical.com/textiles-transform/](https://pgo.sunchemical.com/l/62722/2024-01-22/3vqh3bl).

**ENDS**

**About Sun Chemical**

Sun Chemical, a member of the DIC Group, is a leading producer of packaging and graphic solutions, color and display technologies, functional products, electronic materials, and products for the automotive and healthcare industries. Together with DIC, Sun Chemical is continuously working to promote and develop sustainable solutions to exceed customer expectations and better the world around us. With combined annual sales of more than $8.5 billion and 22,000+ employees worldwide, the DIC Group companies support a diverse collection of global customers.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our website at [www.sunchemical.com](http://www.sunchemical.com) or connect with us on [LinkedIn](https://eur02.safelinks.protection.outlook.com/?url=https%3A%2F%2Furlprotection-mia.global.sonicwall.com%2Fclick%3FPV%3D1%26MSGID%3D202007132144550540256%26URLID%3D28%26ESV%3D10.0.6.3447%26IV%3D56A74044220AA96C5BF5F007320AB65B%26TT%3D1594676699368%26ESN%3DsN5haVG8aryi9IBx71s0e%252Flb1IufLPFtfe%252BqPxc543s%253D%26KV%3D1536961729279%26ENCODED_URL%3Dhttps%253A%252F%252Fwww.linkedin.com%252Fcompany%252Fsun-chemical%252F%26HK%3D5F79672C6293D766910B9BA7A1B2EC6729AD3963AE8D4FABC074F17C0FE9C43C&data=02%7C01%7Csawan%40adcomms.co.uk%7C09f53d42aa924a1e331508d827769b4c%7C4ed3e69fbff14a35b4253801f8045f3f%7C0%7C0%7C637302737659893579&sdata=PT8Hn2xt16%2BSAj6czG%2FvLfkw0gqwt%2F2mAcPV%2FJPZIuk%3D&reserved=0), or [Instagram](https://www.instagram.com/lifeatsunchemical/).