**27th March 2024**

**Fujifilm Launches New Integrated Inkjet Products at Drupa 2024**

*New FUJIFILM DE1024 Digital Embellishment Printbar System and FUJIFILM 42X Printbar System are designed to enhance printing capabilities for several applications, including commercial printing, packaging and label, security printing, and personal care*

[FUJIFILM Integrated Inkjet Solutions,](https://inkjet-integration.fujifilm.com/) a leading global inkjet solution provider, will showcase both its new and already robust line of printbar systems that provide high-speed, drop-on-demand print technology for a wide range of applications, including graphics on direct mail, transactional print, paper-based packaging, flooring, commercial printing, folding cartons, and corrugated printing in booth A02-A02-6 (Hall 8b) at the upcoming trade show event, held May 28 – June 7 in Düsseldorf, Germany. Fujifilm’s inkjet solutions are designed to be integrated directly into existing industrial equipment and processes.

Fujifilm’s new DE1024 Digital Embellishment Printbar System will add digital embellishments such as spot varnish to labels and various types of packaging, including folding carton and flexible packaging. The DE1024 Digital Embellishment Printbar System integrates directly onto label presses and other narrow-web machines and can add stunning gloss highlights or tactile effects registered precisely to preprint. By integrating this capability in-line on the printing machine, cumbersome coordination with analog embellishment during finishing operations can be reduced.

At Drupa, Fujifilm is also showcasing for the first time the FUJIFILM 42X Printbar System, which is used with Kao Collins’ X-BAR® Universal Controller to create a streamlined workflow. The FUJIFILM 42X Printbar System will be available for sale at Drupa in monochrome and four-color and in three print widths: 343 mm (13.5 inches), 686 mm (27 inches), and 1016 mm (40 inches). This provides customers with edge-to-edge web coverage to support their growing printing needs. The Kao Collins’ X-BAR ® Universal Controller is easy to use and provides user access to a host of unique features in a single interface. This includes support for both .pdf and. IJPDS image formats, read-and-print functions for logic-driven print commands, automated maintenance routines, and advanced job queue management to help users quickly swap jobs.

“After eight years, we’re excited to be back at Drupa, the largest printing equipment exhibition in the world, to demonstrate how our cutting-edge line-up of integrated imprinting systems allows OEMs and brand owners to add advanced digital printing capabilities to existing equipment,” said Greg Balch, Vice President and General Manager in charge of FUJIFILM Integrated Inkjet Solutions. “Booth visitors will find that our innovative product line caters to all printing needs and have a special focus on helping our customers achieve low production, waste generation, and ink usage costs while enjoying high up time and streamlined workflows. The addition of the FUJIFILM 42K Printbar System to our product line-up underscores Fujifilm’s dedication to never stop innovating to serve our customers’ needs by providing them with an easy-to-use controller that offers edge-to-edge printing in 4-color.”

FUJIFILM Integrated Inkjet Solutions’ product portfolio includes seven printbar systems that offer 4-color imprinting, commercial imprinting, label imprinting, embellishment, and custom stand-alone printers. The systems are designed to enhance workflow efficiency by utilizing Fujifilm’s proprietary printhead technologies like the FUJIFILM SAMBA® and DIMATIX StarFire® SG1024 to produce high-quality print at speeds up to 1800 feet per minute (549 mpm).

Fujifilm experts at Drupa will discuss the new FUJIFILM 42X Printbar System and FUJIFILM DE1024 Digital Embellishment Printbar System and Fujifilm’s full product portfolio, including:

* **FUJIFILM** [**46kUV Inkjet Printbar:**](https://www.fujifilm.com/us/en/business/inkjet-solutions/inkjet-technology-integration/46kUV-inkjet-printbar) The FUJIFILM 46kUV is Fujifilm’s integrated print solution for printing on a wide range of labels and packaging material with the renowned FUJIFILM SAMBA® printhead. The system features a drop-on-demand design with UV ink to streamline workflow with fast, industry-leading printing speeds of up to 500 feet per minute.
* [**X-BAR Powered by Fujifilm Inkjet Technology**](https://www.fujifilm.com/us/en/business/inkjet-solutions/inkjet-technology-integration/x-bar)**:** The X-BAR Powered by FUJIFILM Inkjet Technology brings digital, variable data printing such as barcodes, text elements, logos and more, to conventional analogue presses. The X-BAR system comes in two print widths, 4.5” and 9” for partial and full-page printing. The product’s workflow can handle IJPDS and PDF. It has a familiar and intuitive user interface, which helps make it easy to train personnel. The X-BAR system provides high reliability to customers and does not require routine refurbishment.
* **Configurable Inkjet Printers**: Fujifilm offers custom, digital inkjet web presses for OEMs who have unique needs when off-the-shelf digital presses are not suitable. Our configurable inkjet printers from [FUJIFILM Integrated Inkjet Solutions](https://inkjet-integration.fujifilm.com/) are available in simplex or duplex, monochrome or 4-colour, with aqueous ink or UV ink, and support a wide range of printing applications including transactional, direct mail, labels, lottery, folding carton, mailers, security printing, and catalogs.

“When investing in replacements for existing inkjet printing systems on the direct mail production lines at the Schwandorf, Germany location, Paragon DACH & CEE chose technology from Fujifilm,” said Bernd Wein, director of operations, direct mail, Paragon. “The management team liked that Fujifilm supplies the entire solution from a single source, from printheads to integration technology. We have been extremely satisfied with the service Fujifilm provides and that our new 42K Printbar System gives us more up-time, shorter set-up times and results in far less waste.”

Join Fujifilm in person at booth A02-A02-6 (Hall 8b) at drupa 2024 and follow FUJIFILM Integrated Inkjet Solutions on [LinkedIn](https://www.linkedin.com/company/fujifilm-integrated-inkjet-solutions/posts/?feedView=all) for updates throughout the event.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

**About Fujifilm Integrated Inkjet Solutions**

FUJIFILM Integrated Inkjet Solutions’ vision is to be the foremost choice for enabling productivity, sustainability, profitability, and innovation through inkjet printing technology; and to have a reputation for quality, customer focus, flexibility, and performance that far exceeds our customers’ expectations. We serve a diverse range of applications and industry segments.

FUJIFILM Integrated Inkjet Solutions is an inkjet solution service within the FUJIFILM Inkjet Graphic Communication Business Division. We use system design, engineering and integration in support of a range of legacy and emerging applications in graphic arts and industrial segments.

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