**27th March 2024**

**Fujifilm to showcase the Jet Press 1160CFG, a high-speed inkjet, continuous feed printer for commercial printing, for the first time, at drupa 2024**

Fujifilm Group began developing inkjet technology in the late 1970s and released the world’s first single-pass inkjet cut-sheet printer, the Jet Press 720 in 2011. This was later followed by the Jet Press 750S, which with its high-resolution printing capability of 1200 dpi and exceptional quality, surpassing offset printing, has achieved significant global success, with over 300 printers sold to date.

In 2011, Fujifilm Group launched a continuous-feed inkjet printer for the transaction print market in Japan and Asia-Pacific. This was followed in 2019 with another press targeting the commercial printing market in Japan. In the transaction printing market, Fujifilm has achieved high-speed, high-volume, stable output of variable data using its own server technology, while in the commercial printing market, the company has achieved the high image quality demanded, using Fujifilm’s own pre-coatless ink. In Japan and Asia-Pacific, with more than 150 printers sold, Fujifilm currently has the largest share of the market.

Fujifilm Group is pleased to announce that it’s now showcasing its new continuous-feed inkjet printer, the Jet Press 1160CFG at drupa 2024, combining the experience and technological capabilities cultivated over more than a decade. By adopting a newly developed water-based pigment ink, the new press is able to print beautifully on both coated and uncoated paper.

The innovative new press also adopts Fujifilm Group's proprietary new technology "Paper Stabilizer\*1". Paper Stabilizer controls paper condition before printing, which solves production issues that customers of continuous-feed inkjet printers have often faced, such as ink adhesion on thick paper, waviness on thin paper, and quality fluctuations due to environmental and seasonal factors. The press can be used for a wide range of applications in commercial printing, including direct mail and brochures. At drupa 2024, Fujifilm will be demonstrating this new technology for the first time.

Fujifilm Group aims to enhance the value and streamline the operations of customer businesses through the provision of high quality products, helping them to grow into the future. Visit the Fujifilm drupa stand to learn more.

\*1: Newly developed technology for controlling paper condition.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilmprint.eu or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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