**27th March 2024**

**Fujifilm launches Automation System to enhance productivity for its high end Wide Format machines**

Fujifilm will preview at drupa 2024 its Automation system to give its customers the option to upgrade their high end Acuity Hybrid wide format machines with a full solution.

The robotics unit allows a single operator to run the machine and facilitates a pallet-to-pallet process for rigid substrates.

The robust system, which was designed to support and speed up production lines, comprises a loading option to feed rigid substrates onto the printer and an unloading system to unload material from printer to pallet. It can be set to deliver full or half automation.

The system has four lanes and allows four rows of material to be printed simultaneously. Each lane has two suction arms to pick up materials and a vacuum that can be adjusted to carry a variety of substrates and surfaces with different weights. There is also an optional ionization unit which removes unwanted static from substrates that are typically challenging to print on.

The automation system’s user-friendly GUI seamlessly communicates with the printer while allowing the operator to continuously monitor the materials being handled. The automation unit includes a specially designed latching system, patented by Fujifilm, which enables it to be quickly connected to the printer.

In addition, for use with a hybrid printer such as the Acuity Ultra Hybrid LED, it has a feature on each side of the doors allowing easy access to the roll system. This feature facilitates an efficient changeover when using a hybrid printer – from roll-fed to flatbed, for example – maximising its functionality and versatility.

Fujifilm strives to ensure the longevity of its partnerships. The automation system was therefore designed to support the growth of its customers’ printing businesses and is compatible with current and upcoming technologies in the Acuity Ultra Hybrid range.

At drupa 2024 (stand A02, hall 8B), Fujifilm Group will showcase this exceptional technology, demonstrating the unloader function on a brand new machine. Customers will be able to see the system in action while Fujifilm highlights to the market how adding this technology to daily production lines can increase uptime, streamline processes and generate more business.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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