**Press Release**

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**Miraclon to showcase latest innovations that maximize production benefits at FORUM and INFOFLEX 2024**

[Miraclon](https://www.miraclon.com/) is returning as Platinum Sponsor to FORUM and INFOFLEX (May 5 - 8) in Kansas City, Missouri and will be showcasing its newest innovations that enable printers and trade shops to maximize efficiency and sustainability. Miraclon experts will also share their expertise in three presentations taking place throughout the event.

Highlights on the Miraclon [Booth (#305](https://forum.flexography.org/infoflex/exhibitors/miraclon/)) at INFOFLEX , include the [Shine LED Lamp Kit](https://www.miraclon.com/shine-led-lamp-kit/), innovated by Miraclon, that delivers the benefits of LED technology at a fraction of the cost of a new exposure system. It offers a simple and cost-effective path to UV LED plate exposure that makes an even more consistent flexo plate, increases productivity with faster exposure times of up to 20%, and reduces waste, power and disposal costs. This leads to a range of sustainability benefits and even greater efficiencies in printing.

Miraclon experts will also share their knowledge on industry leading trends and topics in three sessions:

* [*FORUM, Sunday, May 5th, 2:00pm: Quality in the Pressroom*](https://forum.flexography.org/forum/sessions/quality-in-the-pressroom/)

[Kevin Schilling, Application Team Lead at Miraclon](https://www.linkedin.com/in/kevin-schilling-924a9549/), will co-chair the session that will see flexo experts from all segments of the industry share tools, tips and techniques to improve quality in the pressroom.

* [*INFOFLEX – Innovation Central, Monday, May 6th, 2:50pm*](https://forum.flexography.org/infoflex/innovation-central/)*: Lights, Action, LED Exposure! Reap the Benefits Today — Available to Everyone!*

[Tim Reece, Service & Technical Support Manager for Miraclon](https://www.linkedin.com/in/tim-reece-581b8b12/), will share information about the unique approach with Shine LED Lamp Kits, innovated by Miraclon, that enables users to obtain the benefits of LED technology from prepress to the pressroom.

* [*FORUM, Tuesday, May 7th, 10:30am: FQC: Consumable Trends*](https://forum.flexography.org/forum/sessions/consumable-trends/)

[Dr John Anderson](https://www.linkedin.com/in/drjohnanderson/), Direction of Advanced Print Applications at Miraclon, will take part in the panel discussion that looks at future changes in workflow consumables, as the industry works towards a more sustainable future. They will explore new methods and strategies developed today to assist printers in meeting their own sustainability goals.

Tim Reece, Miraclon Service & Technical Support Manager, US&C, said: “FORUM and INFOFLEX are very important events for Miraclon, and we are pleased to continue our support of the FTA. We look forward to showing visitors why Miraclon should be their preferred plate partner to address their concerns and help maximize their return on investments.”

**ENDS**

**About Miraclon**

Miraclon is the home of FLEXCEL Solutions, which have helped transform flexographic printing for more than a decade. The technology, including the industry-leading FLEXCEL NX and FLEXCEL NX Ultra Systems, and FLEXCEL NX Print Suite that enables PureFlexo™ Printing, maximizes on-press efficiency, delivers higher quality and overall best-in-class results. With a focus on pioneering image science, innovation, and collaboration with industry partners and customers, Miraclon is committed to the future of flexo and continues to be positioned to lead the charge. Find out more at [www.miraclon.com](http://www.miraclon.com), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).