**31st May 2024**

**Fujifilm Celebrates Triple Win at EDP Awards 2024**

Fujifilm is thrilled to announce its triumph at the prestigious EDP Awards, where it garnered three significant accolades. Organised by the European Digital Press Association, the EDP Awards recognises excellence in the digital printing, publishing and packaging industries. This year's awards ceremony was held on the evening of 29th May, at the drupa Cube, Hall 6, in Düsseldorf.

The Jet Press FP790, Fujifilm’s innovative digital flexible packaging press, was honoured with two awards, securing the titles of "Best Flexible Packaging Press" and "Best Digital Press." This press has set a new benchmark in the flexible packaging industry with its unparalleled flexibility, superior quality, and advanced technology. The award win follows four new European customer signings of the innovative press at drupa 2024.

In addition, Fujifilm's 42K and 46kUV print bars were recognised as the "Best Special Printing Solutions." The print bars were praised for their high uptime, productivity and quality, while presenting unmatched capabilities for integrated printing solutions.

The EDP Awards, launched in 2007, are regarded as the most prestigious technical awards in the digital printing sector. Addressing an audience of over half a million readers, these awards celebrate the best products and technologies that have made significant contributions to the industry.

Commenting on the achievement, Taku Ueno, Senior Vice President, Graphic Communication division, Fujifilm Europe said: "We are deeply honoured to receive all three awards from the EDP Association. These recognitions reflect our relentless dedication to innovation and excellence in the digital printing industry. We are committed to continuing our efforts in developing advanced solutions that empower our customers and address the evolving needs of the print and packaging markets."

Discover the difference with Fujifilm at drupa on Stand A02, Hall 8b.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilmprint.eu or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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