**28th May 2024**

**Fujifilm announces Global Innovation Print Award 2024 Winners**

Fujifilm’s Innovation Print Awards are an opportunity for Fujifilm customers to showcase their creativity. What began as an internal competition seventeen years ago within the Asia-Pacific region, was launched globally for the first time this year, with the awards receiving 179 submissions from 16 countries. Today 18 winners and 13 runners up were announced globally, with six of the winners within Europe.

“The landscape of printing is undergoing a transformative shift, with digital print emerging as a powerhouse of innovation,” said Paul Callaghan\*1, Independent Judge, 2024 Global Innovation Print Award.

“The Global Innovation Print Award (GIPA) bore witness to the ascendancy of digital printing, where once perceived limitations have been shattered, and new frontiers of creativity have been unlocked. From stunning special colours to awe-inspiring designs and applications, digital print has not only closed the gap with conventional methods but has emerged as a trailblazer in its own right.” He added.

WEGNER GmbH, winner of the “Best Innovation Award 2024 Global” wowed the judges with its TWE Design Book using the Revoria Press PC1120, Jet Press 750S and Acuity Select 48. As the first winner of this award, WEGNER exemplified avant-garde design creativity by leveraging the different advantages of Fujifilm technologies, speciality colours and different paper media to produce this award-winning masterpiece. The Jet Press 750S was used to produce vibrant photo images within the book, the Revoria Press PC1120 was used to print white ink on transparent media and the Acuity Select 48 was used to print on silver metallic foil.

A full list of European winners can be seen below:

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| **Category** | **Winners** | **Company Name** | **Location** |
| Best Innovation Award 2024 Global | Winner | WEGNER GmbH | Germany |
| Books | Winner | WEGNER GmbH | Germany |
| Multi Piece Campaign | Winner | Gibon Boras | Sweden |
| Use of Specialty Colours | Winner | VSB AB (Visual Business System) | Sweden |
| Use of Technology | Winner | Fotofabriek | Netherlands |
| Wide Format Applications | Winner | ARC UK Technologies Limited | UK |

“We are thrilled to celebrate the remarkable achievements of this year’s Global Innovation Print Award winners. Their innovative spirit and dedication to excellence are truly inspiring,” said Taku Ueno, Senior Vice President, Graphic Communication division, Fujifilm Europe. “At Fujifilm, we are committed to advancing the print industry through continuous innovation and collaboration. These winners exemplify the transformative impact that cutting-edge technology and creativity can have on the world of print.”

\*1 Judges serving on the panel include Paul Callaghan, who is the chairman of the Regional Asian Packaging Conference and Asian Print Awards committee, and a publisher at *Print+Packaging Innovation Asia* magazine, the region's only print industry magazine.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilmprint.eu or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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