**16th May 2024**

**Impress Print Services enjoys productivity, quality and sustainability benefits with triple investment in Fujifilm digital print solutions**

*Leading UK print company expands capabilities and enhances operational efficiency with combined investment in Fujifilm’s Jet Press 750S High Speed Model, Revoria Press PC1120 and Revoria Press E1 Series*

Fujifilm today announces that [Impress Print Services](https://www.impressprint.co.uk/) has recently made a significant investment in Fujifilm digital print technology, with the installation of a Jet Press 750S High Speed Model; Revoria Press PC1120, and Revoria Press E1. Based in Walton-on-Thames, UK, Impress is a family owned business that has grown into an award-winning print business with a reputation for quality and sustainability. Over the course of more than three decades, Impress has delivered marketing materials for a diverse clientele, including both end-users and creative agencies.

After one of the company’s previous digital machines reached end of life, the team at Impress were exploring various options in the market. Michael Kille, Managing Director, Impress Print Services, comments: “The quality produced on our previous digital machine was good, but there were productivity issues. Now, the Fujifilm machines do what we need them to do straight away, with minimal downtime, enhancing our overall business productivity and efficiency. Furthermore, our production capabilities and our value offering have been significantly enhanced through the addition of B2 digital, which complements our litho offering.

“Additionally,” Kille continues. “The special colours on the Revoria PC1120 have really helped us to retain certain types of work that would previously have been B1 litho printed, and we’re delighted with the quality and productivity of the monochrome Revoria E1.”

The new presses have propelled Impress into new markets, such as short-run packaging (through the Jet Press), and enabled it to bring previously outsourced B1 litho work in-house (through the Revoria presses).

Impress is a business that prioritises sustainability; as evidenced through their commitment to recycling materials; their ongoing sustainability programme, and the harnessing of solar power for their own energy needs. When considering the investment, Impress placed huge importance on the overall environmental credentials of the new machines.

Top of FormMichael comments: “Since installing the Fujifilm machines, we’ve seen a significant reduction in power usage. In particular, with the efficiencies created by the Jet Press 750S, its B2 capability and enhanced productivity, coupled with the lack of breakdowns and smooth workflow, our waste and downtime has reduced and output has significantly increased.”

He concludes: “It's been a fantastic experience working with Fujifilm through the sales and installation process, and they are always responsive when providing ongoing support. They are truly one of the top suppliers in the industry. Thanks to Fujifilm, we now have the best in inkjet and the best in toner, and a business that runs more productively and effectively than ever before.”

Taro Aoki, Head of Digital Press Solutions, Fujifilm Graphic Communications Europe comments: “Fujifilm is unique in the market in offering the best of both toner and inkjet solutions and it’s always particularly rewarding to partner with businesses who recognise the enormous potential of the combination of these new technologies. But our market-leading technologies are only half of the story. We’re equally proud of the service we provide after installation as we help businesses to develop and grow. This bold investment from Impress is just the beginning, we look forward to working with them in the months and years to come as they grow their offering and their business and bring the benefits of best-in-class-toner and inkjet technology to their own customers.”

To find out more about Fujifilm’s commercial print solutions visit: [https://fujifilmprint.eu/commercial-sector/](https://fujifilmprint.eu/commercial-sector/?utm_source=referral&utm_medium=pr&utm_campaign=commercialprint)

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format, and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/) or at youtube.com/FujifilmGSEurope or follow us at @FujifilmPrint.

**For further information contact:**

Daniel Porter

AD Communications

E: dporter@adcomms.co.uk

Tel: +44 (0)1372 464470