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**Sun Chemical to showcase expertise in sustainability at drupa 2024**

**SOUTH NORMANTON, UK**– May 29, 2024 –Sun Chemical, the leading supplier of packaging materials, including inks, coatings, and adhesives, will be at the forefront of numerous key events during drupa 2024 in collaboration with several of its key partners, showcasing the company’s industry insights and expertise that is helping shape the future of packaging.

Highlighted events and sessions include:

**Sustainable Packaging Showroom**

Join Jonathan Sexton, Marketing Director, Narrow Web and Screen at Sun Chemical at the Sustainable Packaging Showroom on June 3rd from 3:00 - 5:00 p.m. in Hall 1, Room 16 B. Held inpartnership with Comexi Group, COIM Group, Energy Sciences Inc., and Wikoff Color Corporation, the event promises to be an invaluable opportunity to explore the latest advancements in sustainable packaging. Attendees will learn how the integration of offset and flexo printing technologies with [electron beam curable inks](https://pgo.sunchemical.com/l/62722/2024-05-28/3vtcs15) can significantly reduce solvent usage and enhance the environmental friendliness and recyclability of packaging materials.

**#oneBARRIER PrimeCycle Discussion**

On June 3rd at 16:30 CET, experts from BOBST, Dow, and Sun Chemical will discuss #oneBARRIER PrimeCycle at the BOBST Booth (Hall 10 / B-30). This session will delve into maximising the [mono-material](https://pgo.sunchemical.com/l/62722/2024-05-28/3vtcmc8) content of alternative polymer-based flexible packaging solutions with high and ultra-high barrier properties to support recyclability and meet new packaging requirements. The discussion will include a 20-minute three-way presentation, live Q&A, and an on-booth aperitif and networking session with the experts.

**Live Demonstrations with SOMA**

Michel Vanhems, Functional Coatings Product Manager EMEA at Sun Chemical, will be part of live demonstrations with SOMA, showcasing the latest in [functional coatings](https://pgo.sunchemical.com/l/62722/2024-05-28/3vtcmcc) and innovations in packaging. These live demos will highlight state-of-the-art technologies, including the ten-color Optima² Flexo Press, renowned for its advanced automation and built-in intelligence.

**FTA Europe Diamond Awards 2024**

Sun Chemical is also sponsoring the FTA Europe Diamond Awards 2024, taking place during drupa on May 30, 2024. This prestigious event will celebrate the best in flexographic printing across Europe.

Nicolas Bétin, Product Strategy Director and Business Sustainability Leader, Sun Chemical comments: “Though there is no Sun Chemical booth at drupa this year, we recognise that it is a hugely important event and we’re delighted to demonstrate our commitment to sustainability and innovation through numerous seminars and demonstrations.”

To learn more about Sun Chemical’s sustainability expertise, visit [www.sunchemical.com/sustainability](https://pgo.sunchemical.com/l/62722/2024-05-28/3vtcmcg).

**About Sun Chemical**

Sun Chemical, a member of the DIC Group, is a leading producer of packaging and graphic solutions, color and display technologies, functional products, electronic materials, and products for the automotive and healthcare industries. Together with DIC, Sun Chemical is continuously working to promote and develop sustainable solutions to exceed customer expectations and better the world around us. With combined annual sales of more than $8.5 billion and 22,000+ employees worldwide, the DIC Group companies support a diverse collection of global customers.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our website at [www.sunchemical.com](http://www.sunchemical.com) or connect with us on [LinkedIn](https://eur02.safelinks.protection.outlook.com/?url=https%3A%2F%2Furlprotection-mia.global.sonicwall.com%2Fclick%3FPV%3D1%26MSGID%3D202007132144550540256%26URLID%3D28%26ESV%3D10.0.6.3447%26IV%3D56A74044220AA96C5BF5F007320AB65B%26TT%3D1594676699368%26ESN%3DsN5haVG8aryi9IBx71s0e%252Flb1IufLPFtfe%252BqPxc543s%253D%26KV%3D1536961729279%26ENCODED_URL%3Dhttps%253A%252F%252Fwww.linkedin.com%252Fcompany%252Fsun-chemical%252F%26HK%3D5F79672C6293D766910B9BA7A1B2EC6729AD3963AE8D4FABC074F17C0FE9C43C&data=02%7C01%7Csawan%40adcomms.co.uk%7C09f53d42aa924a1e331508d827769b4c%7C4ed3e69fbff14a35b4253801f8045f3f%7C0%7C0%7C637302737659893579&sdata=PT8Hn2xt16%2BSAj6czG%2FvLfkw0gqwt%2F2mAcPV%2FJPZIuk%3D&reserved=0) or [Instagram](https://www.instagram.com/lifeatsunchemical/).