**5th June 2024**

**German distributor, Kunze & Ritter GmbH, invests in Fujifilm’s Revoria Press PC1120 at drupa 2024**

Fujifilm today announces that Kunze & Ritter, a leading German company and certified Fujifilm supplier with a 40-year history in the printing industry, has solidified its position as a premier provider of high quality printing solutions by investing in an additional Revoria PC1120 press to be used at its showroom in Villingen-Schwenningen. The investment, announced at drupa 2024, highlights the company’s ongoing dedication to meeting the evolving needs of its diverse customer base.

"Many customers within the industry are demanding a broad spectrum of colours and high quality special effects for their projects," said Dietmar Ritter, Managing director Kunze & Ritter. "The Revoria PC1120 meets these requirements perfectly, especially with its impressive pink ink capability, which is a real game-changer. Our decision to select Fujifilm as a partner was influenced by Fujifilm's proven expertise of digital print technology.”

Having previously began partnering with Fujifilm to supply the Revoria PC1120 at the end of last year, Kunze & Ritter’s decision to acquire an additional machine exclusively for use at its showroom was driven by the overwhelmingly positive feedback from the customer that invested in the previous machine.

"We are extremely impressed with the performance of the Revoria PC1120," said Harald Bautz, Sales manager Kunze & Ritter. "Our customer praised the vivid colours and high quality results, with the machine exceeding their expectations, and it has significantly enhanced our relationship with them and their service offerings. We are excited to present this machine to additional customers at our showroom, and showcase the capabilities of Fujifilm’s digital toner technology."

Jesco Jacob, Key Account POD South, Fujifilm Europe comments: "Kunze & Ritter's investment in the Revoria PC1120 for their showroom demonstrates their commitment to providing the highest quality and most versatile printing solutions to their customers. We are excited to see the continued success that results from this collaboration."

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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