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**Fujifilm secures offset plate deal with newspaper giant DPG Media**

During a drupa exhibition dominated by digital print technology news, Fujifilm has underlined its offset print heritage and ongoing commitment to offset print customers, with the announcement of a huge commercial deal with newspaper company DPG Media.

At drupa 2024, the Netherlands-based newspaper firm confirmed its investment in six XStream thermal CTP platesetters, along with a significant volume of Fujifilm Superia ZX-N processless plates.

The deal has also been agreed as part of Fujifilm’s Platesense programme. As part of this initiative, Fujifilm delivers plates to its customers when they need them, along with all associated CTP equipment and consumables. Fujifilm also manages waste and aluminium collection (helping to protect printers from aluminium price fluctuations) and provides comprehensive processor maintenance, service and support.

Andre Fokkema, Director Printing at DPG Media, comments: “We came to Fujifilm because of its established presence in the market and its proven, high quality printing technologies. We want to achieve unattended plate production. In addition, with the help of the Platesense programme taking away the stress of plate production and management processes, we’ll be able to concentrate on running our businesses while benefitting from automation, productivity and operational cost savings.”

Thomas Kurz, Head of Sales Newspaper, Fujifilm Europe, adds: “Our commercial offset technology continues to support industries such as newspaper printing – and our deal with DPG Media is an excellent example of this. Our processless CTP plates not only offer all the benefits of 100% savings on resources needed for processing, but also guarantee exceptional quality and reliability. We look forward to a longstanding partnership with DPG Media.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilmprint.eu or youtube.com/FujifilmGSEurope or follow us on @FujifilmPrint.

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