**24th July 2024**

**Oedim continues major investment in Fujifilm technology to fuel growth**

*The business has increased its printing capabilities by adding two more Acuity Ultra R2 printers to its fleet, as well as an Acuity Ultra Hybrid LED*

Spanish printing giant Oedim has significantly increased its printing capabilities through its continued partnership with Fujifilm and further investments in the company’s wide format printers. This year, Oedim has invested in one Acuity Ultra Hybrid LED and two 5m ‘superwide’ Acuity Ultra R2 printers. It has also expanded its premises by 5,000 square metres, bringing the total area of its facility to a massive 20,000 square metres.

With its most recent investments, Oedim now has an impressive seventeen wide format platforms acquired from Fujifilm alone. This includes a range of flatbed and roll-to-roll models from the Acuity range, alongside Inca Onset and Uvistar wide format printers.

Prior to its premises and printing fleet expansion, Oedim faced challenges in meeting rapidly growing client demands, as well as delivering the speed required for its jobs. Thanks to its collaboration with Fujifilm, Oedim has not only overcome these hurdles, it has seen exponential growth in capacity, client acquisition and service excellence too.

This ongoing partnership is a testament to Fujifilm’s innovation and responsiveness. Miguel Ángel Gómez Cano, Managing Director, Oedim, comments: “Fujifilm is always there to offer the very best support. Furthermore, its constant improvements and updates to existing printers ensure that we remain at the forefront of the industry. The machines offer the exceptional quality, speed and versatility to handle diverse printing formats – a key factor in our expansion.”

Oedim has seen a surge in its ability to handle last-minute requests, acquire new clients, maintain competitive pricing and offer exceptional quality. Gómez Cano says: “Fujifilm understands the dynamic nature of our industry. From its machines to its support team, the company has proven to be an invaluable partner in our success.”

**Joan Casas, Manager at Fujifilm Graphic Communications, Spain, comments: “Oedim's investment in Fujifilm technology positions it as a leader in the wide format printing sector. We’re pleased to be a part of the company’s growth journey, and we are committed to supporting its continued success.”**

To learn more about Fujifilm’s wide format solutions, get in touch below: [https://fujifilmprint.eu/wide-format-sector/](https://fujifilmprint.eu/wide-format-sector/?utm_source=referral&utm_medium=pr&utm_campaign=Acuity)

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis, and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilm.com/uk/en/business/graphic](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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