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**Paragon ID UK partners with Fujifilm to achieve sustainability and productivity benefits**

Paragon ID UK, a global leader in identification solutions, has invested in LuXtreme, Fujifilm’s LED UV curing system, and CuremaX, Fujifilm’s LED UV inks. The solutions were supplied by Fujifilm in conjunction with [IST](https://www.ist-uv.com/en/), who have recently partnered with Fujifilm to become the key supplier for the LuXtreme LED UV system for the narrow web market. Paragon ID UK is primarily a flexographic label print manufacturer with additional capability in production of **RFID labels & access cards**. Paragon ID, as a wider group, designs, develops and delivers secure contactless identification solutions including bank cards, mobile payment technology and train tickets based on smart technologies.

The partnership began when Paragon ID UK’s production site in Hull, driven by their own internal sustainability targets, made the decision to switch to Fujifilm’s Flenex water wash plates, which were supplied by trusted Fujifilm partner, Creation Repro in 2023. The relationship developed further when Paragon ID were introduced to Fujifilm‘s LuXtreme LED UV curing systems just prior to Labelexpo 2023. Paragon ID’s keen interest in the sustainability benefits of this solution in particular, led to the signing of three retrofit installations during the event.

Additionally, prior to the first installation in Hull, Paragon ID tested Fujifilm’s CuremaX inks and was delighted with their performance. This prompted Paragon ID to initiate the transition to CuremaX inks before the curing system installations began.

Despite the complexity of Paragon ID's product portfolio, the installations of the LuXtreme systems have proceeded smoothly, thanks to comprehensive onsite surveys conducted by IST.

Reflecting on the partnership, Jamie Parker, **Head of Operations** at Paragon ID’s Hull site, commented, "Our investment in Fujifilm's LuXtreme and CuremaX technologies underscores our commitment to driving sustainability and innovation in print solutions. At our production site in Hull, we have spearheaded efforts to eliminate solvent emissions from magnetic stripes, transitioned to LED technology for energy savings, and embraced water-based solutions in relation to plate supply. By leveraging Fujifilm's expertise and cutting-edge technologies, we are now able to deliver unparalleled value to our customers while maximising our environmental credentials. The investments have enabled us to realise a range of energy, time and cost savings while achieving unparalleled performance and productivity.”

"We are thrilled to partner with Paragon ID UK in their journey towards sustainability and innovation in print technology," added Ian Isherwood, Segment Manager EMEA - Analogue Packaging, Fujifilm Europe. "By combining Paragon ID's industry expertise with Fujifilm's advanced solutions, we are confident in our ability to deliver comprehensive and sustainable print solutions to customers worldwide."

Commenting on the partnership, Andreas Bosse, Head of Marketing at IST, stated: "We are excited to have facilitated the integration of Fujifilm's innovative solutions into Paragon ID's operations in Hull. This partnership marks the beginning of our collaboration with Fujifilm and underscores our shared commitment to driving technological advancement and sustainability in the print industry."

To learn more about Fujifilm’s label and packaging solutions, get in touch below:

<https://fujifilmprint.eu/label-packaging-sector/>

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

About Paragon ID:

Paragon ID is a leader in identification solutions, in particular in the e-ID, Transport & Smart Cities, Track & Trace & Brand Protection and Payment sectors. Paragon ID employs more than 900 staff, with manufacturing sites in US and Europe, close to its customers. Paragon ID is owned by Grenadier Holdings (formerly Paragon Group), a private equity group with a global presence in more than 30 countries, sales of €1.5 billion and more than 10,000 employees.

For more information, visit [paragon-id.com](https://www.paragon-id.com/en).

**For further information contact:**

Daniel Porter

AD Communications

E: dporter@adcomms.co.uk

Tel: +44 (0)1372 464470