**2nd September 2024**

**Fujifilm returns to The Print Show 2024 with largest single exhibitor stand showcasing latest digital printing innovations**

Fujifilm announces its return to The Print Show 2024, taking place from 17-19 September at the NEC, Birmingham. The company will occupy the largest single exhibitor stand (stand E50, Hall 17), spanning an impressive 240m², where it will unveil its extensive range of digital inkjet and toner solutions, catering to the commercial, wide format, and packaging print sectors.

**Exclusive UK Preview: Revoria SC285 Toner Press**

Visitors to Fujifilm’s stand will have the unique opportunity to witness the UK debut of the Revoria SC285 toner press. This advanced 5-colour printing press incorporates a special pink toner that expands the colour gamut and enhances the reproduction of skin tones. Attendees are invited to experience the superior image quality and expressive capabilities of this innovative machine first-hand.

**Live Demonstrations and Technology Highlights**

Fujifilm’s stand will feature live demonstrations of the following technologies:

**Toner Technologies**

* **NEW Revoria Press SC285**: Featuring a one-pass five-colour print engine, this press offers speciality toners including clear, pink, custom red, gold, and silver. It combines efficiency with high-resolution 2400 dpi printing.
* **Revoria Press PC1120**: The flagship Revoria production press with a 10-colours advanced print engine versatile media handling, and exceptional print quality.
* **Revoria Press EC1100**: A versatile production printer delivering high-resolution printing at faster speeds, supporting a wide range of applications with creative finishing capabilities and versatile media handling.

**Office Printers**

* **NEW Apeos C4030**: A high performance multifunction device offering advanced features, security, and ease of use for businesses adapting to agile remote workstyles.
* **NEW Apeos C3060**: A versatile multifunction A3 printer ideal for everyday business printing, copying, scanning, and faxing needs.
* **NEW Apeos C7070**: A multifunction printer supporting remote and seamless working environments with robust connectivity options for convenient information sharing.
* **ApeosPro C810**: An entry-level range of four-colour printers launched in the UK in May 2023, offering exceptional print quality for businesses with lower production volumes.

**Workflow Solutions**

* **XMF PressReady and Revoria Flow**: The Revoria Flow DFE manages ripping, colour management, and special colour control, while XMF PressReady digital workflow automates the flow of print work from order intake to the final product.

**Wide Format**

* **Acuity Prime 30**: A stylishly flatbed printer released in mid-2021, renowned for high-speed, high quality printing on a range of rigid and flexible media.

Andy Kent, Division Manager at Fujifilm UK, commented: “Following on from a successful drupa, we are eager to showcase our diverse range of digital solutions for packaging, wide format, and commercial print at The Print Show. This flagship UK event presents the ideal opportunity to connect with new and existing customers.”

For more information and to sign up for an exclusive demo of XMF PressReady at The Print Show, click [here.](https://fujifilmprint.eu/lp/xmf-pressready-demos/)

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilmprint.eu or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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