**16th September 2024**

**Fujifilm shakes things up at The Print Show with free personalised cocktail box offer**

Fujifilm, in collaboration with eProductivity Software (ePS) and other partners, is excited to unveil a unique personalised cocktail box at The Print Show, 17-19 September, 2024. Printed on Fujifilm’s flagship Revoria Press PC1120S and finished by Morgana Systems, the boxes will showcase the power and possibilities of print on demand with variable content.

At The Print Show, Fujifilm and ePS will demonstrate how their software solutions like MarketDirect StoreFront, XMF PressReady and Revoria Flow, can deliver added value, unique personalised print. Attendees are invited to visit the **Fujifilm stand (E50)** to see firsthand how the latest personalisation and variable data print technologies, combined with exceptional quality print, can lift businesses to new heights of creativity and profitability.

For more information, or to order your personalised cocktail box, click [here](https://theprintshow.transeomedia.com/?dsm_leadsource=Fuji).

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit fujifilmprint.eu or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

**For further information contact:**

Daniel Porter

AD Communications

E: [dporter@adcomms.co.uk](mailto:dporter@adcomms.co.uk)

Tel: +44 (0)1372 464470