**12th September 2024**

**Fujifilm’s Broadstairs ink manufacturing site receives Valpak ‘Zero to Landfill’ certification**

Fujifilm is pleased to announce that its Broadstairs ink manufacturing site has received ‘Zero to Landfill’ certification from Valpak, a leading provider of environmental compliance and recycling solutions.

The award-winning factory\* manufactures high performance inks for a range of markets, including Uvijet wide format UV inkjet inks, and Sericol screen inks. The company has steadily implemented new systems, technologies and processes at the site to monitor and measure its progress, as it takes steps to further reduce its environmental impact.

The Valpak certification is a significant milestone that confirms the site is sending zero packaging, production or hazardous waste to landfill. It also highlights the company’s commitment to continuously improving its waste management through reducing, recycling and reusing resources.

The certification process involved a comprehensive audit, carried out by Valpak, of Fujifilm’s waste management practices on site, including its waste and recycling initiatives.

During the audit, Fujifilm demonstrated how it is measuring and monitoring a wide range of key performance indicators, including:

* Waste in each department is properly and responsibly disposed of in the correct bins
* Hazardous waste containers are sealed, once full, and removed by the onsite waste management team
* Balers are used for plastic polythene and cardboard
* The canteen has separate bins for metal cans, coffee cups, food and general waste
* Food waste is composted
* There are mixed recycling bins in place across the site
* Importantly, Fujifilm records its waste data via an online system to measure and improve its practices.

In addition, Paul Dannahy, Goods Team Leader at the site in Broadstairs, played a key role in identifying waste processing companies which allowed Fujifilm to move waste from incineration to recycling centres, and in other areas, generate value from the waste. (For example, pallets were broken down into pellets for fuel. The pellets were then sent away from the site, sold and reused in other applications).

Fujifilm proved (from 1 April, 2023 to 31 March, 2024) that in addition to sending zero waste to landfill, it achieved a recycling rate of 53.64%. In addition to increasing the amount of waste being recycled, Fujifilm also reduced the overall waste being produced.

Paul Dannahy, Goods Team Leader comments: “We are honoured to receive ‘Zero to Landfill’ certification from Valpak. It’s a testament to our team’s dedication to reducing our environmental impact and promoting a circular economy.”

Craig Milsted, Sustainability Advisor at Fujifilm Speciality Ink Systems, Broadstairs, adds: “Looking forward, we are confident that we can continue to make iterative improvements all over the site, across all areas of energy, waste and water reductions, to maintain our position as an award-winning, world-class and sustainable factory.”

Bronwynn Harris, Waste & Resource Traceability Consultant at Valpak, adds: “We are delighted to certify Fujifilm’s Broadstairs site with ‘Zero to Landfill’ status. The company’s commitment to sustainability and the team’s proactive approach to waste management serve as an exemplary model for other companies to follow. The achievement highlights the significant impact that dedicated waste management practices can have on our planet.”

\* Winner of ‘Best Factory’ award in 2013, 2015, 2016 and 2017

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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