**A successful inauguration: The TrueColors Conference impressed with packaging expertise, networking, and an inviting ambience**

**Tübingen, Germany (8 October 2024) –** As the driving force behind its first event of this kind, GMG took a bold move – and the first TrueColors Conference certainly felt refreshingly bold. Packaging experts and prepress professionals gathered in the exclusive setting of the Literaturhaus, high above Munich’s rooftops, to explore the future of packaging. “Unboxing Tomorrow” – the event’s theme truly hit the mark.

Three keynotes, nine breakout sessions, and countless opportunities for both professional and personal connections – it was a packed agenda that impressed from start to finish. From legal frameworks to inspiring case studies and visionary perspectives, the first TrueColors Conference offered an exciting look far beyond the industry’s day-to-day.

Highlights from the conference have been captured in a video available at [www.truecolorsconference.com](http://www.truecolorsconference.com). For more information about GMG, visit [www.gmgcolor.com](http://www.gmgcolor.com).

**The End**

**About GMG:** GMG is the leading developer of high-end color management solutions. The company was founded in 1984 in Tübingen, near Stuttgart, Germany, where its headquarters remain to this day. With 40 years of experience in color management, GMG is an industry pioneer, literally setting the standards in this segment. GMG’s focus is on delivering complete solutions to standardize color management workflows across various printing methods and varying substrates. GMG has more than 12,000 color management system installations globally. The company’s clients include creative agencies, prepress companies, offset-, flexo-, packaging- and digital- as well as gravure- and large-format printers. GMG is globally represented both through its own subsidiaries and via an extensive network of partners.



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