**2nd October 2024**

**FUJIFILM Business Innovation Establishes the Circular Manufacturing Center to Promote Resource Circulation in Europe**

*The operation starts with the collection and remanufacturing of toner cartridges*

Fujifilm today announces the establishment of the Circular Manufacturing Center at FUJIFILM Manufacturing Europe B.V., in the Netherlands, to promote resource circulation in Europe. As a first step, the new manufacturing centre will collect used toner cartridges from printers and remanufacture them into new toner cartridges.

Since 1995, FUJIFILM Business Innovation has implemented a recycling policy, aiming for 'zero waste' and promoting resource circulation, which has involved collecting, re-using, and recycling the consumed equipment and products from customers. FUJIFILM Business Innovation established a circular production system in 1995, which examined the entire product lifecycle from product planning, development and manufacturing stages through to disposal. The company has been focusing on reducing the use of new resources and promoting resource circulation by re-using parts taken from collected used products. Additionally, the company has been further accelerating the sales of digital colour multifunction printers in the European market, which started in April 2024.

In the Circular Manufacturing Center, FUJIFILM Manufacturing Europe B.V. will collect the used toner cartridges from printers sold in Europe. Those toner cartridges will be disassembled, cleaned and inspected after collection, and then remanufactured as new toner cartridges for shipping within the European region. In the future, FUJIFILM Business Innovation plans to expand these remanufacturing processes to other products, such as remanufactured multifunction printers[[1]](#footnote-2) and spare parts for production printers.

Furthermore, FUJIFILM Manufacturing Europe B.V. supplies all of its own electricity from on-site wind power generation and from a purchased wind power generation company. Therefore, the newly established Circular Manufacturing Center can also achieve virtually zero CO2 emissions from the electricity it uses. FUJIFILM Manufacturing Europe B.V., has a history of more than 40 years of manufacturing various Fujifilm products, and its location in the Netherlands makes it well positioned for efficiently shipping products right across the European continent.

FUJIFILM Business Innovation has been aware of the importance of environmental conservation since its establishment and has been working to reduce the environmental impact of its corporate activities. With the opening of the Circular Manufacturing Center in Europe, FUJIFILM Business Innovation is set to enhance its resource circulation activities to contribute to the promotion of the circular economy.

**Outline of the Circular Manufacturing Center**

**Name:** Circular Manufacturing Center

**Location:** FUJIFILM Manufacturing Europe B.V. (Industrieterrein Vossenberg, Oudenstaart 1, 5047 TK Tilburg, the Netherlands)

**Business:** Collection of used, and remanufacturing of new, toner cartridges

**Exclusive area:** Approximately 1,000 m2

**Operation:** From June 2024

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format, and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/) or at youtube.com/FujifilmGSEurope or follow us at @FujifilmPrint.

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1. MFP devices are remanufactured from used products, which are collected from customers. The products are disassembled, cleaned, and inspected, and any parts that do not meet a certain quality standard are replaced. [↑](#footnote-ref-2)