**Fujifilm introduces new range of multifunction office printers to the French market**

**Fujifilm continues the European expansion of its “Apeos” series of office printers after successful launches in Italy and the UK**

Paris, 17th October, 2024 – Fujifilm Europe today announces the introduction of its new range of multifunction office printers, the Apeos series[[1]](#footnote-2), to the French market. Developed by FUJIFILM Business Innovation Corp. of Japan, these innovative printers first launched in Europe in April 2024, with rollouts in Italy and the UK.

A launch event is scheduled for 2nd December in Paris to officially introduce the new printers to the

French market. The Apeos C7070 series and Apeos C3060 series of A3 printers, along with the Apeos

C4030 series of A4 printers, will be available through recently appointed authorised distributor ETIKA.

FUJIFILM Business Innovation, is the leading supplier of A3 multifunction printers in the Asia Pacific

region[[2]](#footnote-3). Built on Fujifilm’s decades of print and imaging expertise, the Apeos series delivers outstanding

quality and performance. These innovative printers also prioritise sustainability and security, ensuring

they meet the evolving needs of modern workplaces.

“We are excited to continue our expansion into Europe by launching the Apeos series in France,” said

Taku Ueno, Senior Vice President, Device Technology Division of FUJIFILM Europe. “Our

multifunction printers are designed to support business innovation, boost productivity, and enable digital

transformation. Following the success of our launches in Italy and the UK, we are confident that French

businesses will embrace the Apeos series for their evolving needs.”

From remote / mobile printing capabilities, to superior security features and exceptional sustainability

credentials, Apeos is a high-value multifunction printer range, designed to support digital

transformation, and to meet the rapidly changing and hugely diverse demands of the fast-paced,

flexible, post-Covid office environment. Prior to 2024, these devices had only been available in the Asia

Pacific region under the Fujifilm brand, but with the ongoing European rollout, French businesses can

now benefit from these innovative devices.

Guillaume Guez, CEO at ETIKA, adds, “We are honoured to partner with Fujifilm to introduce this exceptional multifunction printer range to France. The Apeos series allows us to expand our portfolio of office solutions, offering French businesses the reliable, high-performance tools they need to thrive in today’s competitive environment.”

**Key features of the Apeos series:**

* **Quality:**
  + Class-leading print resolution of 1200 x 2400 dpi
  + IReCT digital image adjustment technology for minimised colour mis-registration
  + Versatile media handling with speeds ranging from 20 to 70 pages per minute
* **Security:**
  + BLI Security validation (Keypoint Intelligence)
  + Unauthorised user protection
  + Robust data protection
  + Protection against unauthorised access
* **Usability/Reliability:**
  + Accelerated operations with no wait time
  + Flexibility in office layout
  + Seamless connectivity with mobile devices
  + Easy navigation with simple UI and Attention Light
* **Sustainability:**
  + IH fusing technologies for reduced energy consumption
  + Energy-saving LED printhead
  + Super EA-Eco toner for low-temperature fusing and reduced power consumption
* **Supports digital transformation:**
  + Work from anywhere/hybrid working capability
  + Seamless integration promoting cloud connectivity
  + Print anytime, anywhere with printing solutions
  + Advanced scanning functions with searchable OCR, automatic page orientation, skew correction, and blank page removal

**ENDS**

**About FUJIFILM Business Innovation**

FUJIFILM Business Innovation is a global leader committed to continuously deliver innovations to customers’ businesses worldwide, for creating innovative and fulfilling workplaces by effectively adopting information and knowledge through digital transformation (DX). We have pioneered numerous technologies and accumulated expertise since our establishment in 1962, to build an environment that encourages the use of one’s creativity to maximize organizational strengths. Our portfolio includes conducting R&D, manufacturing and sales of world-class workflow solutions, IT services, and printing equipment such as digital multifunction printers (MFPs). We also offer business process outsourcing (BPO) services as well as marketing and implementation support of Enterprise Resource Planning (ERP) systems.

On 1 April 2021, we have changed the company name to FUJIFILM Business Innovation. More than just a name change, it embodies our commitment to continue as a company that always pursues business innovation.

https://fujifilm.com/fbglobal

**About Device Technology Division of FUJIFILM Europe**

Device Technology Division of FUJIFILM Europe brings secure, sustainable, high quality printing to the office sector. Built on FUJIFILM Business Innovation’s 60-year heritage of toner technology development, and nearly a century of imaging expertise, FUJIFILM Business Innovation’s range of Apeos all-in-one printers is a high-value multifunction printer range designed to support digital transformation, and to meet the rapidly changing and hugely diverse demands of the fast-paced office environment. The Apeos series delivers outstanding quality, reliability and security, while also optimizing workplace sustainability. Learn more about the Apeos series at [office.fujifilmprint.eu](file:///C:/Users/dporter/Downloads/office.fujifilmprint.eu).

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1. Apeos is a Fujifilm brand developed by FUJIFILM Business Innovation for its multifunction printers and devices. It has since evolved into an integrated brand for Fujifilm office products, including solutions and services. [↑](#footnote-ref-2)
2. 2 Asian markets include Australia, New Zealand, Singapore, Malaysia, Thailand, Philippines, Vietnam, Indonesia, Taiwan, Korea, Hong Kong SAR. This ranking represents the total of 11 markets and does not represent the individual ranking in each. Source: IDC WW HCP Tracker, 2024Q2, Share by Company A3 Color Laser Shipping units, Year：CY2023. [↑](#footnote-ref-3)