**10th October 2024**

**Inkjet Vision 2024: Fujifilm’s Peak Performance Print event returns to Brussels, in a new format, and with an inkjet focus**

*Now in its fifth year, Fujifilm’s PPP event returns in November 2024 – this time as a series of small, in-depth sessions at Fujifilm’s Print Experience Centre - Brussels (formerly known as the APTC)*

The series of select events will give some of Europe’s most innovative print businesses a much deeper look into the Fujifilm inkjet presses and technologies showcased at drupa 2024. Individual discovery sessions will also be available for customers to discuss how Fujifilm’s technologies and inkjet expertise can address their specific business challenges and needs.

**Who is attending?**

Packaging and folding carton converters are invited; alongside book, journal and publication printers, and general commercial print businesses who are looking to invest in the future of their businesses and meet changing market demands. All will get a deep dive into Fujifilm’s technologies and the latest developments available to give their businesses an edge.

**What will be on display?**

It’s all about inkjet this year, with live demonstrations of Fujifilm digital inkjet technologies to include:

**Jet Press 750S High Speed Model**: Fujifilm’s flagship B2 inkjet press remains the industry benchmark for ultra-high quality inkjet production. Demonstrations will take place to showcase production of the highest quality folding cartons, as well book covers and high-end coffee table books. New online coating options will also be revealed, including a live flood varnish demo, and a remote demo of a new spot varnish solution.

**Jet Press 1160CFG:** First seen at drupa 2024, Fujifilm’s new roll-to-roll production press features a paper stabiliser solution for high speed and high quality production – especially for book, magazine and publication printing. In combination with the Jet Press 750S the two presses represent a ‘total solution’ for high quality book printing.

**Inkjet imprinting bars:** Combining Fujifilm printhead, ink and inkjet system expertise, Fujifilm’s imprinting bars can be configured into multiple bespoke solutions, to bring digital flexibility to existing analogue production lines. A number of customer success stories will also be showcased.

**Revoria XMF PressReady**: Visitors will get an in-depth look at Fujifilm’s digital print production workflow system, and how it can help them to get the very best out of Fujifilm inkjet technologies. The system can receive, pre-flight, impose, gang, sort and deliver press ready jobs to digital presses using automated production flows.

Taro Aoki, Head of Digital Press Solutions, Fujifilm EMEA comments: “We’re delighted to be welcoming some of Europe’s leading print businesses back to our Print Experience Centre in Brussels. In small, focussed groups, we’ll have the opportunity to explore the enormous potential of Fujifilm inkjet technologies to produce innovative new applications and to capitalise on new market opportunities, opening the door to new business ventures and revenue streams. We look forward to engaging with the market to better understand its needs, and this event provides the ideal opportunity for Fujifilm to help businesses identify the best solutions for their specific requirements.”

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format, and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/) or at youtube.com/FujifilmGSEurope or follow us at @FujifilmPrint.

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