**A picture containing text

Description automatically generated**

new_release_hdr_0520

**PR Contacts:**

Begoña Louro, Sun Chemical Sirah Awan, AD Communications, UK

+49 (0)152 2292 2292 +44 (0) 1372 460542

[begona.louroluana@sunchemical.com](mailto:begona.louroluana@sunchemical.com) [sawan@adcomms.co.uk](mailto:rrabbani@adcomms.co.uk)

**X-Rite, Pantone, and Sun Chemical Add Colour Libraries to PantoneLIVE for Extruded Aluminium Aerosol Packaging**

*New Monobloc Libraries in PantoneLIVE enable consistent Pantone colour standards on aerosols, aluminium tubes, cartridges, and felt pen cases.*

**SOUTH NORMANTON, UK** *–* 29 October 2024 *–*Sun Chemical, X-Rite Incorporated and Pantone LLC announce new Monobloc colour libraries in the PantoneLIVE™ digital colour ecosystem. These libraries facilitate the accurate communication of Pantone standards in the production of monobloc cans, helping brands and [metal packaging](https://pgo.sunchemical.com/l/62722/2024-10-25/3vws35b) manufacturers set achievable expectations in the design, proofing, and printing for gloss or matte varnish on monobloc aerosols, aluminium collapsible tubes, cartridges, and felt pen cases.

Now included in the ‘PantoneLIVE Production – Print and Packaging’ subscription, the monobloc libraries give the best possible representation of Pantone colours for producing extruded aluminium aerosol cans. The libraries were developed by capturing the closest achievable match to the core Pantone Matching System colours, using applied ink with either gloss or matte varnish onto monobloc cans, bottles, or containers. Leading consumer brands, packaging converters, and canmakers can rely on PantoneLIVE for confidence in selecting colour standards that are achievable in production.

“Providing Pantone-approved colours on a monobloc can is a gamechanger for brands and manufacturers,” said Eduardo Alegria, Global Champion Metal Deco inks, Sun Chemical. “It simplifies the colour approval process and removes guesswork, delays with ink laydowns, and reworks during new design production runs. This creates a more sustainable and cost-effective process.”

**End-to-End Colour Measurement Solutions for Metal Packaging**

PantoneLIVE integrates with X-Rite solutions including ColorCert, Color iQC quality control software, Autura Ink Software, Ci64 handheld colour measurement device, and NetProfiler performance platform for a truly connected digital colour workflow. An end-to-end colour management workflow helps brands, packaging printers, and manufacturers streamline colour communication, enhancing design and print efficiency.

“Can making is a complex process and the reflective, curved shape of aluminium containers makes producing accurate and consistent colour challenging,” said Cindy Cooperman, VP of Global Brand Sales, X-Rite. “The monobloc libraries in PantoneLIVE, combined with X-Rite’s Ci64 spectrophotometer and formulation and quality control software make it easy to select, measure, and produce consistent colours to maintain brand integrity.”

For more information on digital colour workflow solutions for metal packaging manufacturers, visit [www.xrite.com/industry-solutions/print-packaging/metal-packaging-manufacturers](http://www.xrite.com/industry-solutions/print-packaging/metal-packaging-manufacturers).

**ENDS**

**About Sun Chemical**

Sun Chemical, a member of the DIC Group, is a leading producer of packaging and graphic solutions, colour and display technologies, functional products, electronic materials, and products for the automotive and healthcare industries. Together with DIC, Sun Chemical is continuously working to promote and develop sustainable solutions to exceed customer expectations and better the world around us. With combined annual sales of more than $8.5 billion and 22,000+ employees worldwide, the DIC Group companies support a diverse collection of global customers.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our website at [www.sunchemical.com](http://www.sunchemical.com) or connect with us on [LinkedIn](https://eur02.safelinks.protection.outlook.com/?url=https%3A%2F%2Furlprotection-mia.global.sonicwall.com%2Fclick%3FPV%3D1%26MSGID%3D202007132144550540256%26URLID%3D28%26ESV%3D10.0.6.3447%26IV%3D56A74044220AA96C5BF5F007320AB65B%26TT%3D1594676699368%26ESN%3DsN5haVG8aryi9IBx71s0e%252Flb1IufLPFtfe%252BqPxc543s%253D%26KV%3D1536961729279%26ENCODED_URL%3Dhttps%253A%252F%252Fwww.linkedin.com%252Fcompany%252Fsun-chemical%252F%26HK%3D5F79672C6293D766910B9BA7A1B2EC6729AD3963AE8D4FABC074F17C0FE9C43C&data=02%7C01%7Csawan%40adcomms.co.uk%7C09f53d42aa924a1e331508d827769b4c%7C4ed3e69fbff14a35b4253801f8045f3f%7C0%7C0%7C637302737659893579&sdata=PT8Hn2xt16%2BSAj6czG%2FvLfkw0gqwt%2F2mAcPV%2FJPZIuk%3D&reserved=0) or [Instagram](https://www.instagram.com/lifeatsunchemical/).

**About X-Rite**

Founded in 1958, X-Rite Incorporated is a global leader in the science and technology of colour and appearance. X-Rite employs more than 800 people in 11 countries. The company’s corporate headquarters are located in Grand Rapids, Michigan, USA, with regional headquarters in Europe and Asia and service centres across Europe, the Middle East, Asia, and the Americas. X-Rite offers a full range of solutions used by manufacturers, retailers, printers, and graphic design houses to achieve precise management and communication of colour and appearance throughout their processes. X-Rite products and services are recognized standards in the printing, packaging, photography, graphic design, video, automotive, paints, plastics, textiles and medical industries. For further information, please visit [www.xrite.com](http://www.xrite.com). For the latest news, information, connect with X-Rite on [LinkedIn](http://www.linkedin.com/company/x-rite) and [Facebook](https://www.facebook.com/XRiteColor).

©2024 X-Rite, Inc. All rights reserved.