3rd October, 2024

**Paper Packaging Innovation:**

**Sonoco’s fully recyclable 95% paper-based cans**

*The 95% paper-based can, a significant addition to the EnviroCan® Paper Bottom range.*

**Hockenheim**, **Germany –** Sonoco has always been dedicated to enhancing the paper content in its packaging to optimise its recyclability. Most recently, they have contributed to the introduction of recyclable paper cans for Nestlé coffee products.

The new can-body has an innovative recyclable 95% paper-based version. This more sustainable solution replaces the conventional metal bottom with a fibre-based bottom, making the entire can-body fully recyclable across households in the UK and mainland Europe.

Moreover, the recyclable paper can-body not only offers practical benefits such as lightweight design for easy handling and transportation, but it also plays a crucial role in protecting the product while having the same level of high barrier properties as the traditional metal-end can. This innovative packaging solution is making a positive contribution to reducing packaging waste, and also provides the same level of durability and functionality as its traditional packaging.

More importantly though, is the new packaging’s recyclability. The new paper-can meets the UK’s packaging regulations and is recyclable in existing systems across the UK.

**Sean Cairns, President Global RPC at Sonoco**: “We are proud to have contributed to this latest innovation in the coffee market - a new recyclable paper-end can with medium to high barrier properties. This solution reflects an important step towards more sustainable packaging.”

Cairns adds: “We hope that the success of this project will inspire other companies and brands to embrace more sustainable packaging solutions.”

Sonoco has proudly introduced the 95% paper can, a significant addition to the EnviroCan® Paper Bottom range. This innovative packaging solution is designed with sustainability at its core, utilising 95% paper content to meet the growing demand for eco-friendly alternatives. The EnviroCan® Paper Bottom range reflects our commitment to reducing environmental impact by offering packaging that is not only highly recyclable but also minimises the use of plastic. By integrating more paper into our cans, we are taking a substantial step toward supporting our customers' sustainability goals and contributing to a more sustainable future.

Learn more about Sonoco’s latest paper packaging innovation here: [https://sonocoeurope.com/2024/10/sonoco-introduces-latest-paper-packaging-innovation-with-fully-recyclable-95-paper-based-cans/](https://eur02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsonocoeurope.com%2F2024%2F10%2Fsonoco-introduces-latest-paper-packaging-innovation-with-fully-recyclable-95-paper-based-cans%2F&data=05%7C02%7Crrabbani%40adcomms.co.uk%7Ca4961af3112945c33b4008dce39a2093%7C4ed3e69fbff14a35b4253801f8045f3f%7C0%7C0%7C638635498337490549%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=%2FUHV1lGPDV2PrncupA1%2FVUNa34lDS9kmdW0eifjzzbA%3D&reserved=0)

**ENDS**

**About Sonoco**

With net sales of approximately $6.8 billion in 2023, the Company has approximately 21,000 employees working in more than 300 operations around the world, serving some of the world’s best-known brands. With our corporate purpose of Better Packaging. Better Life., Sonoco is committed to creating sustainable products and a better world for our customers, employees, and communities. Sonoco was named one of America’s Most Responsible Companies by Newsweek. For more information on the Company, visit our website at [sonoco.com](http://www.sonoco.com).

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