**Fujifilm launches new range of Apeos multifunction office printers in France and Spain**

**The "Apeos" series continues its European expansion**

Dusseldorf, November 5, 2024 – Fujifilm Europe today announces the continued expansion of its Apeos series of high quality multifunction office printers into France and Spain. Following successful launches in Italy and the UK in April, the Apeos series now offers businesses in all four countries, innovative printing solutions designed to enhance productivity, security, and sustainability.

Developed by FUJIFILM Business Innovation Corp. of Japan, a leading supplier of A3 multifunction printers in the Asia-Pacific region, the Apeos series delivers exceptional performance and reliability. The range includes the Apeos C7070 and C3060 series of A3 printers, and the Apeos C4030 series of A4 printers.

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The high value Apeos series reflects Fujifilm's understanding of the modern workplace and its evolving demands. These printers seamlessly integrate into diverse office environments, supporting remote work capabilities, enhancing productivity with intuitive controls, and prioritising data security with robust protection measures.

"We are truly excited to build on the momentum of our initial European launch and bring the Apeos series to businesses in France and Spain," said Taku Ueno, Senior Vice President, Device Technology Division, FUJIFILM Europe. "We are confident that the Apeos series will allow businesses across Europe to optimise their workflows and achieve their sustainability goals."

Built on Fujifilm’s decades of print and imaging expertise, the ultra-reliable Apeos range champions sustainability through its improved features and design. Energy-efficient operation, reduced toner consumption, and a focus on minimising environmental impact underscore Fujifilm's commitment to responsible manufacturing and sustainable solutions.

Ueno added: "The Apeos series embodies Fujifilm's commitment to innovation and customer satisfaction. The printers are designed to seamlessly integrate into modern work environments, offering enhanced productivity, robust security, and advanced features that allow businesses to succeed."

**Key features of the Apeos series:**

* **Quality:**
  + Class-leading print resolution of 1200 x 2400 dpi
  + IReCT digital image adjustment technology for minimised colour mis-registration
  + Versatile media handling with speeds ranging from 20 to 70 pages per minute
* **Security:**
  + BLI Security validation (Keypoint Intelligence)
  + Unauthorised user protection
  + Robust data protection
  + Protection against unauthorised access
* **Usability/Reliability:**
  + Accelerated operations with no wait time
  + Flexibility in office layout
  + Seamless connectivity with mobile devices
  + Easy navigation with simple UI and Attention Light
* **Sustainability:**
  + IH fusing technologies for reduced energy consumption
  + Energy-saving LED printhead
  + Super EA-Eco toner for low-temperature fusing and reduced power consumption
* **Supports digital transformation:**
  + Work from anywhere/hybrid working capability
  + Seamless integration promoting cloud connectivity
  + Print anytime, anywhere with printing solutions
  + Advanced scanning functions with searchable OCR, automatic page orientation, skew correction, and blank page removal

**ENDS**

**About FUJIFILM Business Innovation**

FUJIFILM Business Innovation is a global leader committed to continuously deliver innovations to customers’ businesses worldwide, for creating innovative and fulfilling workplaces by effectively adopting information and knowledge through digital transformation (DX). We have pioneered numerous technologies and accumulated expertise since our establishment in 1962, to build an environment that encourages the use of one’s creativity to maximize organizational strengths. Our portfolio includes conducting R&D, manufacturing and sales of world-class workflow solutions, IT services, and printing equipment such as digital multifunction printers (MFPs). We also offer business process outsourcing (BPO) services as well as marketing and implementation support of Enterprise Resource Planning (ERP) systems.

On 1 April 2021, we have changed the company name to FUJIFILM Business Innovation. More than just a name change, it embodies our commitment to continue as a company that always pursues business innovation.

https://fujifilm.com/fbglobal

**About the Device Technology Division of FUJIFILM Europe**

The Device Technology Division of FUJIFILM Europe brings secure, sustainable, high quality printing to the office sector. Built on FUJIFILM Business Innovation’s 60-year heritage of toner technology development, and nearly a century of imaging expertise, FUJIFILM Business Innovation’s range of Apeos all-in-one printers is a high-value multifunction printer range designed to support digital transformation, and to meet the rapidly changing and hugely diverse demands of the fast-paced office environment. The Apeos series delivers outstanding quality, reliability and security, while also optimising workplace sustainability. Learn more about the Apeos series at [office.fujifilmprint.eu](file:///C:/Users/dporter/Downloads/office.fujifilmprint.eu).

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