**2nd December 2024**

**Fujifilm completes successful Peak Performance Print November events and welcomes more than 80 customers from 15 counties**

*Across seven, targeted, invitation-only events at Fujifilm’s Print Experience Centre in Brussels, visitors were treated to a deep dive into Fujifilm inkjet technology, in particular the Jet Press 750S High Speed Model and the Jet Press 1160CFG*

Getting the most out of Fujifilm inkjet technology was the core theme of the events, which ran over seven non-consecutive days, from early to late November. With an emphasis on live, hands-on demonstrations, the events provided customers with valuable practical experience as well as large amounts of detailed information.

Grzegorz Szymanko, Solution Manager for Digital Press Solutions at Fujifilm Europe ran sessions on ‘inkjet economics’ throughout the seven daily events. He comments: “I’ve only recently joined Fujifilm, but I bring decades of experience in digital print technology, particularly in inkjet. I’m excited to be part of the Fujifilm team, helping print businesses discover their unique ‘sweet spot’ - the perfect balance between speed, productivity, and quality. This balance is different for every job, and our role is to empower businesses to find it, enabling them to unlock new applications, drive volume, and deliver greater value to their customers.

“In particular, during the sessions we ran in Brussels this month, I focussed on demonstrating how to optimise ink usage on Fujifilm’s inkjet presses. This is critical not only for controlling costs but also for streamlining production processes and improving sustainability by reducing energy consumption during drying. Fujifilm’s inkjet presses feature intuitive tools that make it easy to ensure ink is used efficiently, with maximum ink application reserved for the ultra-high-quality jobs that demand it.”

Fujifilm also featured online coating solutions for the Jet Press 750S with the Phoenix 30 flood coater running in the Print Experience Centre. Later in the day a live link with Fujifilm in Chicago USA featured the new Kompac Onyx 30i inline with the Jet Press 750S for spot coating, with both UV and water-based coatings.

In addition to this, finishing solutions from Technau were also featured, ensuring visitors were exposed to a huge range of potential creative applications using Fujifilm’s Jet Press 1160CFG roll to roll press.

The show was carefully structured to maximise engagement and collaboration, with sessions tailored country by country to foster stronger local networking and open discussions among customers. This approach encouraged a dynamic exchange of ideas and insights, enabling attendees to connect and learn from each other's experiences.

Emphasising the importance of customer partnerships, Fujifilm invited Jet Press customers Printec, from Germany, and Torby Duet from Poland to share their own stories and experiences with visitors. Their contributions were valuable and inspirational, clearly demonstrating transformative applications of Fujifilm's inkjet technology.

Taro Aoki, Head of Digital Press Solutions, Fujifilm EMEA comments: “We’re delighted with the success of our latest Peak Performance Print events and the hugely encouraging feedback we’ve had from customers who travelled from all over Europe to attend. Those who came returned with invaluable insights into Fujifilm inkjet expertise and technology, and the potentially transformative impact it can have on their own businesses.”

**Summary of Fujifilm solutions demonstrated:**

**Jet Press 750S High Speed Model**: Fujifilm’s flagship B2 inkjet press remains the industry benchmark for ultra-high quality inkjet production.

**Jet Press 1160CFG:** First seen at drupa 2024, Fujifilm’s new roll-to-roll production press features a paper stabiliser solution for high speed and high quality production – especially for book, magazine and publication printing.

**Inkjet imprinting systems:** Combining Fujifilm printhead, ink and inkjet system expertise, Fujifilm’s imprinting bars can be configured into multiple bespoke solutions, to bring digital flexibility to existing analogue production lines.

**Revoria XMF PressReady**: Fujifilm’s digital print production workflow system helps users to automate production and get the very best out of Fujifilm inkjet technologies.

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing. These include pre-press and pressroom solutions for offset, wide-format, and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/) or at youtube.com/FujifilmGSEurope or follow us at @FujifilmPrint.

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