December 17, 2024

**Sonoco to Showcase Award-Winning Recyclable Packaging Solutions at Packaging Innovations & Empack 2025**

**Chesterfield, UK –** Sonoco is pleased to announce its upcoming presence at Packaging Innovations & Empack 2025 in Birmingham, UK, from 21 to 22 February 2025 (Stand P38). At the event, Sonoco will showcase its latest sustainable packaging solutions, as well as its award-winning recyclable products.

Visitors to the stand will have the opportunity to see in-person Sonoco’s EnviroCan® and GREENCAN® packaging ranges. Designed to meet the growing demand for environmentally conscious packaging, both solutions are already widely celebrated for their innovative and sustainable properties.

Recyclable by design, Sonoco’s multi award-winning EnviroCan® solution is made of up to 95% recycled material. The solution features a highly effective oxygen and moisture barrier layer, which assures food safety and preserves shelf-life, while ensuring that recycling is straight-forward through the household paper and cardboard stream.

The GREENCAN® recyclable paperboard solution is made of 92-98% paperboard and features a wide range of barrier properties. Available in multiple shapes and sizes, it is the ultimate ‘all-paper’ can, providing a highly recyclable, mono-material packaging solution, with robust barrier properties. GREENCAN® also features an integrated paper lid, so when empty, the whole package can go through the household paper recycling stream. This makes it simple and convenient for the consumer and for the whole recycling process.

Both the EnviroCan® and GREENCAN® packaging ranges are suitable for the food and drink, beauty and pharma markets, and are already used by some of the most iconic global brands.

Sonoco’s experts will be available on-stand to discuss how the company’s solutions can help businesses to boost their sustainability credentials while maintaining product integrity and shelf appeal.

**Interactive Stand Experience**

Sonoco is set to create an engaging experience on its stand (P38) by featuring a giant rigid paper can, mirroring the design of its award-winning EnviroCan® packaging solution. As part of the initiative #WinningWithSonoco visitors will be encouraged to spot the giant can and explore the innovative features that make the [EnviroCan® a multi-award-winning](https://sonocoeurope.com/2024/11/awardwinning/) solution, and discover how they, too, can achieve excellence in sustainability and packaging. This fun and interactive feature is designed to highlight Sonoco’s commitment to innovative and visually striking packaging, while further highlighting its sustainable solutions at the show.

Kieren France, Vice President Sales & Marketing - at Sonoco Consumer Products Europe, comments: “We’re thrilled to return to Packaging Innovations & Empack 2025 to showcase our award-winning paper-based packaging solutions. Our EnviroCan® and GREENCAN® ranges not only align with brand, consumer and regulatory demands, they also demonstrate our commitment to driving circularity. We look forward to learning more about how we can meet current and prospective customers’ business needs.”

*Visit Sonoco at Packaging Innovations & Empack 2025, on stand* ***P38****.*

**ENDS**

**About Sonoco**

With net sales of approximately $6.8 billion in 2023, the Company has approximately 21,000 employees working in more than 300 operations around the world, serving some of the world’s best-known brands. With our corporate purpose of Better Packaging. Better Life., Sonoco is committed to creating sustainable products and a better world for our customers, employees, and communities. Sonoco was named one of America’s Most Responsible Companies by Newsweek. For more information on the Company, visit our website at [www.Sonoco.com](http://www.Sonoco.com).

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