**Live and engaging: The new online workshops from the GMG Academy deliver a wealth of expertise – without the need to travel**

**Tübingen, Germany 28th January 2025 –** The new GMG Academy online workshops are the perfect fit for anyone looking to make swift progress, learn from the comfort of their own environment, and enjoy dynamic interaction on screen.

## Each workshop spans four half-days and is designed for small groups of up to 12 participants. Hands-on assignments during and in between sessions ensure lasting learning success. Individual coaching throughout the program helps you tackle specific challenges.

Johannes Betz, Head of Academy and Consultant at GMG, knows exactly what it takes to share know-how effectively. He says, "Hands-on experience is key. Countless workshops and consulting projects have shown us how companies can enhance their competitive edge with innovative color management. In today’s print production, efficiency is more important than ever. Those who build a knowledge edge in prepress will also benefit in the press room."  
  
The new online workshops are now available for booking on the GMG website. In terms of content, these workshops follow the structure of the well-established in-person training, which is still offered at GMG in Tübingen or at customer locations.

For more information about GMG, visit [www.gmgcolor.com](http://www.gmgcolor.com).

**The End**

**About GMG:** GMG is the leading developer of high-end color management solutions. The company was founded in 1984 in Tübingen, near Stuttgart, Germany, where its headquarters remain to this day. With 40 years of experience in color management, GMG is an industry pioneer, literally setting the standards in this segment. GMG’s focus is on delivering complete solutions to standardize color management workflows across various printing methods and varying substrates. GMG has more than 12,000 color management system installations globally. The company’s clients include creative agencies, prepress companies, offset-, flexo-, packaging- and digital- as well as gravure- and large-format printers. GMG is globally represented both through its own subsidiaries and via an extensive network of partners.



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