PRESS RELEASE

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Spandex Expands Into Safety and Reflective Products Market with Lakeside Group Acquisition

Spandex, a global leader in innovative solutions for the sign, graphics, and display industries, is today announcing the acquisition of UK distributor, Lakeside Group.

With over 15 years on the market, Clevedon-based Lakeside Group has built a stellar reputation for exceptional service to a diverse client base, including local authorities and commercial clients, and has developed in-house testing and converting capabilities.

Its comprehensive product portfolio spans reflective solutions for street signage, license plates, street furniture, and vehicle livery, as well as anti-graffiti coatings, dew-reducing films, and UV protective materials.

This acquisition represents Spandex's strategic entry into the highly specialised market of reflective solutions — a move that positions the company to capitalise on this emerging sector poised for significant growth.

Paul Cooper, Chief Operating Officer of Spandex, says: “We’re proud to have concluded this acquisition, which enables Spandex to take an assertive step into this specialised and highly regulated market segment. Lakeside’s technical expertise and market knowledge perfectly complement our existing capabilities, enabling us to expand our portfolio and position Spandex as a trusted partner, ready to deliver innovative solutions for an increasingly diverse customer base.”

Scott Horne, Managing Director of Lakeside Group, comments: “Having started in this market over 30 years ago, this integration feels like a natural evolution for Lakeside. We’re excited about the opportunities this partnership will bring to our customers, people and the industry at large.”

Scott Horne will continue in his role as Managing Director of Lakeside Group, which will operate independently in the immediate term as part of the Spandex family.

This latest acquisition reinforces a long-term commitment within the Spandex Group to grow and innovate, both in its heritage sectors and in emerging vertical markets, while maintaining its reputation for exceptional, expert-led customer service.

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**About Spandex**

Spandex is one of the world’s leading trade suppliers to the sign making and display industries. The company is specialised in marketing, sales, distribution, and support of sign making equipment and materials, digital printing solutions as well as sign and directory systems. Representing the leading brands for graphic solutions, Spandex serves a vast number of customers that rely on Spandex’s broad range of solutions, professional advice, and service as well as customised solutions. For more information, please visit [www.spandex.com](http://www.spandex.com).

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