**New Ghost, Shade & Barrier Soft Signage Products from Berger Textiles to have European Debut at FESPA Global Print Expo 2025**

***Focus on EVO range with recycled yarn underlines commitment to sustainability***

**FESPA Global Print Expo 2025, Stand A21, Hall 4.2**

**Berger Textiles, Berlin, Germany, 20th February 2025 –** Berger Textiles,a leading global supplier of textiles for wide format digital printing, interior decor and apparel, will exhibit an array of products at FESPA Global Print Expo 2025 (Berlin, 6th-9th May 2025), including the European debut of its **Ghost**, **Shade** and **Barrier** soft signage products. Demonstrating its commitment to sustainability as expressed in its [**we.respect**](chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https:/shop.bergertextiles.com/media/pdf/51/04/15/We_Respect_brochure-pdf.pdf) sustainability manifesto, Berger Textiles has also bolstered its **EVO range** of soft signage products made from recycled materials by making some of its current portfolio only available in the range.

**Ghost** is a 100% PES white back blockout fabric, specifically engineered for simple and effective backing of freestanding backlit displays such as backdrops, frames, and pop-ups. With the growing use of such systems, Ghost offers an affordable and convenient solution for installers.

**Shade** is an opaque, PVC-free banner solution with an acrylic coating for durability and easy cleaning. Shade also features a grey backing making it a versatile choice for creating smart roll-up systems and banners.

**Barrier** is a 100% polyester textile with a uniform distribution of holes for excellent ventilation, while providing a durable, environmentally-friendly alternative to traditional PVC mesh products. It is strong and tear-resistant yet soft and foldable, perfect for building and fence mesh projects.

The **EVO range** offers a complete set of textiles produced using GRS-certified\* recycled yarn, without compromising on performance. Berger Textiles recently reaffirmed its commitment to sustainability with the announcement that its **Aero**, **Expandable**, and **Revolution** products are now only available in their EVO versions, delivering the same performance at the same price as their non-recycled equivalents. The full EVO range comprises the following products:

* Lumina Evolution / Samba Evolution: for applications in backlit frames
* Mozaik Evolution: an outstanding black-back textile perfect for exhibitions
* Revolution Evolution / Display Evolution: display textiles for front-lit applications
* Matisse Evolution: for artistic print applications
* Aero Evolution / Wind Evolution: for high-performance flags
* Expandable Evolution: for applications requiring stretch
* Fiber Evolution[[1]](#footnote-2): a non-woven banner material, suitable for promotional outdoor use

The Global Recycled Standard (GRS) is a globally recognised voluntary product standard for tracking and verifying the content and chain of custody of recycled materials in a final product. The GRS includes a 50% minimum recycled content percentage and additional social and environmental requirements related to processing and chemical use.

Alessandro Lanfranconi, CEO of Berger Textiles, says: “At last year’s FESPA Global Print Expo, we launched our EVO range. Since then, we have embarked on a number of projects that reaffirm our commitment to deliver more sustainable offerings to our customers around the world. This year’s FESPA Global Print Expo in Berlin, gives us the ideal opportunity to reconnect with our customers and industry partners, to discuss how we can implement more sustainable solutions into their businesses, as well as extend those benefits to their customers, in turn.

Our announcements at this year’s show – including that some of our textiles will now only be available in their EVO versions, as well as the benefits of recently launched Ghost and Shade products, are a further testament to this commitment.

Ghost and Shade combine the highest levels of quality and versatility to meet our customers’ growing soft signage requirements, whether that’s usage flexibility, or in the case of Ghost, the ability to complement rather than replace existing materials for backlit displays, improving circularity and reducing waste.”

In addition to its Soft Signage range, Berger Textiles will also showcase its functional architectural Home & Fashion ranges at the show, all presented through its unique simple and visual [periodic table catalogue](https://youtu.be/mgZcXA_lHPU), which clusters products according to their intended applications.

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**About Berger Textiles**

With over 170 years of experience, Berger Textiles is a leading soft signage textile solutions provider.

Our aim is to be the most innovative and acknowledged textile supplier for the digital printing world: from the product that sets the benchmark on the market, Samba®, to the latest sustainable solutions, we have been setting the pace since *1849.*

With optimal, sustainable digital printing textiles, accessories and above all, with excellent service, we support you in the implementation of your projects in a solution-oriented manner – supplemented by the traditional applications for stages, theatres, and big canvasses. All **“engineered in Germany”.**

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1. \*Full EVO range, aside from Fiber EVO which is made from recycled PET fibres instead of PET yarn. [↑](#footnote-ref-2)