A black and orange logo

Description automatically generated with low confidence**Customer Testimonial**

Media Contact:

Elni Van Rensburg - +1 830 317 0950 - [elni.vanrensburg@miraclon.com](mailto:elni.vanrensburg@miraclon.com)

Aimee Parsons - +44 (0)1372 464470 – [aparsons@adcomms.co.uk](mailto:jfellows@adcomms.co.uk)     

February 13, 2025

**Securikett brings flexo platemaking in-house   
with a FLEXCEL NX Ultra Solution from Miraclon**

Securikett, a leading provider of product and brand protection solutions, has invested in a FLEXCEL NX Wide 3548 System with a FLEXCEL NX Ultra 35 Processor to bring flexo platemaking in-house. The family-owned company, based in Münchendorf near Vienna, Austria, develops and produces security labels and seals for protecting products and packaging against tampering and counterfeiting.

**In-house flexo plate production makes processes faster and more secure**“By investing in FLEXCEL Solutions from Miraclon, we have extended our value chain and gained full control over the production of our flexo printing plates. This has given us greater flexibility and drastically reduced the lead times for print-ready plates,” explains Lukas Lovrek, Managing Director. “The ability to produce our plates onsite has also minimized procurement risks and improved reliability.”

For Securikett, the sustainability benefits of insourcing their flexo platemaking are also important. “This eliminates plate transportation as well as the packaging material needed for shipping by external suppliers,” adds Lukas. “Furthermore, the solvent- and VOC-free, water-based processing of FLEXCEL NX Ultra Plates offer further environmental benefits.”

Securikett uses FLEXCEL NX Ultra Plates on its narrow web flexo presses to print with UV inks on a wide range of substrates, “with excellent print results,” concludes Lukas. A special feature of the FLEXCEL NX System is its high-resolution option for imaging at 9,600 x 4,800 dpi, which enables excellent clarity microtext and delicate security features to be reliably printed using flexo plates.

The FLEXCEL NX Ultra Solution is built on Miraclon’s proven FLEXCEL NX Technology platform, which offers a fully integrated platemaking solution developed from the ground up to overcome common challenges in traditional flexo. It solves the fundamental issues associated with all other water-based plate making solutions – enabling a clean, consistent, debris free, and extremely productive plate making process that can deliver a high-performing press-ready plates in less than an hour.

**ENDS**

**About Miraclon**

At Miraclon, we have one clear mission - to transform flexographic printing in partnership with our customers by delivering leading technology and expertise that enables them to achieve their efficiency, sustainability and quality goals. Our unique, fully integrated FLEXCEL plate solutions eliminate production variables and deliver the 100% precision required for optimized ink transfer: the foundation of [modern flexo](https://www.miraclon.com/about/modern-flexo/) printing. Our dedicated team helps customers achieve business success by realizing the full potential of their investment in Miraclon technology. Find out more at [www.miraclon.com](http://www.miraclon.com/), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA/featured).

**About Securikett**

Securikett is a leading global provider of security labels and offers innovative SMART PACKAGING from a single source that integrates tamper evidence, security and IoT services. Securikett applications are used on luxury goods, spirits, medicines, spare parts and shipping boxes. Founded in 2001, the company now employs 90 people and exports its products to 45 countries.