**25th March 2025**

**Fujifilm announces Innovation Print Awards 2025**

*The Innovation Print Awards presents an unmissable opportunity for Fujifilm customers to showcase their creativity.*

Fujifilm today announces the official opening of submissions for entries to the Innovation Print Awards (IPA) 2025. This annual competition celebrates creativity, design, and innovation, showcasing the remarkable print produced by printer service providers who leverage Fujifilm’s toner and inkjet technologies to push the boundaries of creative printing.

Now in its 18th edition, the IPA has gained widespread recognition within the graphic communication industry for showcasing the very best in creative print applications. The awards serve as a platform for Fujifilm’s customers to showcase the innovation and creativity they are using to drive new business opportunities. All customers using Fujifilm-branded digital presses are invited to participate in the IPA 2025. Designers and creative professionals are also encouraged to collaborate with Fujifilm press owners to create outstanding print applications.

In 2024 Fujifilm introduced the Revoria Press EC2100S and Revoria Press EC285S to the market. These new state-of-the-art, mid-range models feature a 5th speciality colour station, bringing the exciting, creative possibilities of printing with special colours to a much bigger market than ever before.

The IPA brings together innovative creativity and cutting-edge technologies, elevating the possibilities of print to new heights.

To find out more about Fujifilm’s Innovation Print Awards 2025, click here: [https://fujifilmprint.eu/lp/innovation-print-awards/](https://fujifilmprint.eu/lp/innovation-print-awards/?utm_source=referral&utm_medium=pr&utm_campaign=Awards)

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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