**11th March 2025**

**PrintUp Expands Product Offering with PC1120 Installation**

PrintUp, an online Polish calendar print business founded in 2018, has enhanced its capabilities, following the installation of a Revoria Press PC1120 in August 2024. While the PrintUp brand is relatively young, it is backed by over 30 years of experience, as it is owned and was launched by established commercial Polish print house, Interak. A long-term Fujifilm customer, Interak was one of the earliest adopters of Fujifilm’s Jet Press 540W roll-fed inkjet printing system around a decade ago, with the press still in full use today. Combining forward-thinking modernism with decades of experience, PrintUp offers its international client base service of the highest standard. In addition to calendars, PrintUp also produces leaflets, business cards, brochures, and catalogues.

Piotr Fortuniak, Digital Department & Project Manager at PrintUp, comments “The Revoria Press PC1120 brings exciting new opportunities to our business, enabling us to broaden our product offering while improving production efficiency. We are using the PC1120 to produce a wide range of calendars, including three-part and single-part options, with refinements such as glossy foil, matte foil, or matte foil with selective varnish.

“We believe that success comes from both a skilled team and investing in the best technology. This investment allows us to create more complex, creative projects, which is especially important for calendar production, where functionality and aesthetics go hand in hand. We will also use the machine to produce leaflets, business cards, brochures, and catalogues.

“The ability to print in special colours truly captivates our customers.” comments Piotr. “Personalisation is key in our industry, and the Revoria Press PC1120 enables us to offer customers truly unique calendars that stand out. The shimmering metallics are particularly eye-catching and the pink colour offers superb vibrancy. Additionally, we can now match a wider range of Pantone colours, which is particularly appealing to the packaging and fashion industries – and is enabling us to enter new markets.”

Sustainability was another important factor in PrintUp’s decision to invest in the Revoria Press PC1120. “Fujifilm is known for providing solutions that combine quality with environmental responsibility.” said Piotr. “The use of low-energy toners and waste minimisation demonstrate this, and this aligned perfectly with our mission, as investments we make need to not only improve our product quality but also be environmentally responsible.

Mark Lawn, Head of POD Solutions, Fujifilm Europe added, "It’s inspiring to see PrintUp embrace innovation through their investment in the Revoria Press PC1120. This installation underscores the company’s forward-thinking approach, combining the advanced technology of the PC1120 with their own value-added services to deliver exceptional quality and service. This not only ensures customer satisfaction but also supports the continued growth of their business."

Learn more about Fujifilm’s commercial printing solutions: [https://fujifilmprint.eu/commercial-sector/](https://fujifilmprint.eu/commercial-sector/?utm_source=referral&utm_medium=pr&utm_campaign=commercialprint)

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://www.fujifilm.com/uk/en/business/graphic), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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