**18th March 2025**

**Spiral Colour invests in Fujifilm Revoria Press PC1120 to enhance production capabilities**

Founded in the 1970s, Spiral Colour has built a strong reputation for its wide range of services, including business cards, football programmes, packaging, brochures, and speciality print for prestigious clients. The decision to invest in the Revoria Press PC1120 follows the need for more reliable and advanced technology to meet the evolving demands of the market.

Jason Carpenter, General Manager at Spiral Colour comments: “We had outgrown our previous equipment. Our old machine was becoming unreliable and frequently broke down, which impacted our ability to meet tight deadlines. The Revoria Press PC1120 offers us the reliability we need, along with exciting new features like the ability to print with metallic colours such as gold and silver, as well six-colour printing with white, which is a game changer for us.”

The versatility of the Revoria Press PC1120 has opened new doors for Spiral Colour, including the ability to print in-house envelopes – something they could not previously achieve. While the team is still exploring the full potential of the six-colour capabilities, they are confident the machine will allow them to differentiate themselves from competitors and create premium, high-quality prints for customers.

Mr. Carpenter added: “The quality of print we’re now able to offer is noticeably better. While most of our clients aren’t aware of the technology we use, they’ve definitely noticed the difference in what we deliver.”

Spiral Colour's choice to invest in the Revoria Press PC1120 was driven not only by its advanced features but also by the support and partnership offered by Fujifilm throughout the process. “From the initial discussions through to the installation, the support from Fujifilm has been outstanding,” added Mr. Carpenter. “Fujifilm really understood our needs and the installation and training teams made the transition seamless. We feel confident knowing we’ve got the backing of such a reliable partner.”

The press has also significantly improved reliability, helping Spiral Colour maintain efficiency during tight deadlines - a challenge many businesses face in the fast-paced print industry.

Spiral Colour is particularly excited about the opportunity to promote its new capabilities to current and prospective customers. Mr. Carpenter comments: “We’re planning to develop a swatch to showcase the full range of six-colour options. This investment has enabled us to attract new clients and deliver innovative solutions that set us apart from the competition.”

Looking ahead, Spiral Colour is eager to promote their new capabilities and attract more business with the new press. Mr. Carpenter comments: “We’re planning to ramp up our marketing efforts to make sure everyone knows about the investment we’ve made and the quality we can now offer. The Revoria Press PC1120 is central to our future growth, and we wouldn’t hesitate to consider additional Fujifilm products based on the fantastic experience we’ve had so far.”

Spencer Green, Head of UK POD, Fujifilm UK, commented: “We are delighted to see Spiral Colour taking full advantage of the unique features the Revoria Press PC1120 has to offer. We’re confident that this investment will enable Spiral Colour to meet their clients' evolving needs and grow their business. Our ongoing partnership ensures they have the tools and knowledge to make the most of the technology."

Learn more about Commercial printing solutions: [https://fujifilmprint.eu/commercial-sector/](https://fujifilmprint.eu/commercial-sector/?utm_source=referral&utm_medium=pr&utm_campaign=commercialprint)

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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