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**Press Release**

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**Miraclon announces top performers in annual Channel Partner Awards**

*Phoenix Technologies named 2024 Global Winner*

Miraclon has announced the global and regional winners of its annual Channel Partner Awards program, recognizing its top distributors for their efforts to drive the adoption and growth of FLEXCEL NX Technology and modern flexo practices. [Phoenix Technologies](https://phoenixtecsol.com/), based in Dubai, was named the Global Channel Partner Award Winner for their exceptional sales performance and market development initiatives across commercial, marketing and technical areas in 2024.

“For the past five years, Phoenix Technologies has made a considerable effort to promote the benefits of FLEXCEL NX Technology across the packaging printing value chain, while also growing Miraclon’s presence in the Gulf region,” said Grant Blewett, Chief Commercial Officer. “In 2024, these efforts resulted in another FLEXCEL NX System sale, while plate volumes have grown above target as the adoption of flexo – and FLEXCEL NX Plates in particular – has gained momentum in the region.”

# Miraclon also announced its top channel partners in each region:

* Asia Pacific Region Winner: [Kamitani, Japan](https://kamitani-net.co.jp/eng/)
* Asia Pacific Region Runner-Up: [Toàn Ấn Co., Ltd, Vietnam](https://toanan.com.vn/)
* Europe, Africa & Middle-East Region Winner: [DigiPrint Technologies, Pakistan](http://digiprint-tech.com/)

# Latin America Region Winner: [Imagex Color, Peru](https://www.imagex.com.pe/)

# Latin America Region Runner-Up: [Proveedora Grafica GX, Mexico](http://graficagx.com/)

“These companies' strategic approaches in sales, marketing, and technical support set good examples of best business practices, and is underscored by their success in driving the adoption of modern flexo practices with FLEXCEL NX Plates across their region,” added Grant. “Each channel partner’s dedication, performance, and investment makes them a valuable extension of the Miraclon team!"

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**About Miraclon**

At Miraclon, we have one clear mission - to transform flexographic printing in partnership with our customers by delivering leading technology and expertise that enables them to achieve their efficiency, sustainability and quality goals. Our unique, fully integrated FLEXCEL plate solutions eliminate production variables and deliver the 100% precision required for optimized ink transfer: the foundation of [modern flexo](https://www.miraclon.com/about/modern-flexo/) printing. Our dedicated team helps customers achieve business success by realizing the full potential of their investment in Miraclon technology. Find out more at [www.miraclon.com](http://www.miraclon.com/), and follow us on [LinkedIn](https://www.linkedin.com/company/miraclon-corporation/) and [YouTube](https://www.youtube.com/channel/UCAZGpziB6Lq_Kx8ROgoMdCA).